



Art Auction Handbook

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Visit the PBS KVIE Art Auction on the web at kvie.org/artauction

PBS KVIE Community Engagement

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THE PBS KVIE ART AUCTION

Thank you for considering a donation of your original artwork to the PBS KVIE annual Art Auction. This handbook will outline in depth the process required for entry. Please read it in its entirety before filling out the online entry form. This information is also published to the PBS KVIE website, but this document is the over-riding authority for competition rules and requirements.

COMPETITION OVERVIEW

JURIED SHOW: Over 270 original works of art from Northern California artists will be selected by the curator for the juried competition and subsequently, the televised auction which takes place October 2 – 4. Awards Jurors will be announced on our website kvie.org/artauction. A list of accepted artists and artworks will be posted on our website kvie.org/artauction.

ENTRY TIMELINE: Entry forms, images of artwork required for acceptance, judging, and documentation must be received within the published Call for Artists timeline. Entries will not be accepted before or after the published dates, posted to kvie.org/artauction.

ENTRY FEE: There is no fee to enter the PBS KVIE Art Auction.

JUDGING FROM IMAGES: Online entries will be evaluated from digital images, for acceptance into the auction process. Images will be viewed via computer and must accurately represent the artwork received. Artists are advised to submit images of the highest quality possible. These images will also be used for promotional purposes.

AWARDS JURY: Jurors may be curators, professors, gallery directors, and/or artists recognized as experts in their field or medium. Juror selections are made by the PBS KVIE Art Curator and will be published on the website kvie.org/artauction.

HOW TO CONTACT US: The PBS KVIE Community Engagement team may be reached for arts-related questions via phone at 916-641-3663, or via email at arts@kvie.org.

HOW TO ENTER

1. Review all of the information in this handbook, including entry deadlines, delivery dates, directions, entry requirements, and rules.
2. Prepare digital images of your entry.
3. Enter online during the official entry submission dates (posted on kvie.org/artauction).

Online Entry: Visit kvie.org/artauction and complete an entry form. You will have the opportunity to upload a digital image of your artwork and a resume (if applicable).

KVIE accepts one submission per applicant.

ENTRY CATEGORIES

Contemporary – abstract and non-objective works in all mediums.

Figurative – a celebration of human form and representations of animals.

Landscapes – a celebration of landscapes in all mediums.

Sculpture – three-dimensional works in all media, including functional art.

Still Life – still life in all mediums.

Photography – photographs, limited editions, lithographs, and etchings. All photography submissions must be hand-signed and numbered in editions of 30 or less. KVIE **strongly** encourages editions of #1 where possible (may include a unique print size or print medium specifically for the auction). Photos must be ready to hang.

California Masters (*award ineligible*) – recognizing the works of the region’s established and acclaimed artists, selected by the curator.

****Artwork that fits into more than one category will be judged in each category***

COMPETITION AWARDS

Cash Awards

Best of Show Award

One (1) artwork will be chosen as Best of Show, from all First-Place juried award winners.

Award: \$1,000, Ribbon, and primetime placement in the on-air auction

First Place Award

Up to six (6) artworks will be selected as First Place, one in each major art category, from all Juror Award winners.

Award: \$100, Ribbon, and primetime placement in the on-air auction

Curator Award

Up to six (6) artworks will be selected by the curator for special mention.

Award: Ribbon and special placement in the on-air auction

Juror Award

Up to four (4) artworks from each category will be selected for Juror Awards. From these Juror Awards the First Place in each category will be selected.

Award: Ribbon and special placement in the on-air auction

Award winners qualify for consideration in future PBS KVIE Gallery exhibitions.

Non Cash Award

People's Choice Award

One (1) artwork will be chosen for People's Choice. In the weeks leading up to the live auction, the public casts votes for their favorite artwork.

Award: a special call-out during the live auction at 7PM on Friday night.

RULES FOR ARTWORK ENTRIES

1. Entries must be original artworks created by the artist entering the competition. Artworks must have been completed within the past three years with the exception of legacy artists and California Masters as authorized by the Curator. All art must be original and signed by the artist. Entering artwork for consideration does not guarantee acceptance.
2. Artists entering the competition must be residents of the State of California and over the age of eighteen years of age at the time of entry. KVIE will also accept entries from non-residents who were born and/or educated in California.
3. Two-dimensional entries must be 16" x 20" or larger in their final presentation (including mat and frame if applicable). Three-dimensional entries must be 12" in at least one dimension.
Note: Small works often do not translate well in a televised auction.
4. Entries are limited to one per artist.
5. Accepted artwork should be ready to display including framing and wiring of the frame. Artwork must be delivered and/or shipped according to published dates. Artwork received after the delivery deadline may be removed from the awards jury process and disqualified from participation.
6. Entries will be reviewed for acceptance into the exhibition by the Curator, based on appropriateness for a PBS audience, and ability for the artwork to translate on television. Accepted artwork will then be judged by jurors for awards distribution. Artwork delivered after the drop-off deadline will not be juried.
7. Jury awards will be announced online in August. First place winners of each juried category, Best of Show, Best Frame Design, and Curator awards will be revealed.
8. Artists with work accepted into the art auction will receive a complimentary 1-year membership to PBS KVIE.
9. Once delivered, artworks accepted into the show may not be removed from the exhibition by the artist without express authorization by the curator.
10. Artworks that are accepted from an online entry may not be altered in any way after they are juried into the auction.
11. All artwork accepted into the PBS KVIE Art Auction will be on public display at PBS KVIE and presented virtually at kvie.org/artauction throughout the month of September.
12. PBS KVIE assumes total design control over the presentation of the artwork for public viewing at the station and the televised auction.

13. PBS KVIE reserves the right to photographically and electronically document any artwork accepted in the auction for use in catalogs, publications, publicity materials or for purposes deemed necessary to Art Auction operation. Artist does retain original copyrights. All artist names accepted into the auction will be posted to the website kvie.org/artauction. Artists' name and town may be released to the media.
14. PBS KVIE is not responsible for finding errors in entries. Artists are responsible for any and all errors on entry forms. Artists should inform KVIE immediately if errors are detected in print or online information.
15. PBS KVIE employees may submit artwork but are not eligible for award premiums.
16. Photo reproductions (giclée) of original paintings or drawings will not be accepted unless decided otherwise by the curator.
17. Photography entries must be hand signed and numbered by the artist in editions of thirty (30) or fewer. **Photos and Pastels** must be mounted or matted and framed.
18. Curator may adjust retail price and starting bid amounts at her discretion.
19. Curator/PBS KVIE may at any time, and at their discretion, disqualify any artwork from the televised Art Auction. Disqualified artwork remains the property of PBS KVIE for use in future fundraising or may be returned to the artist upon request.
20. PBS KVIE takes all reasonable precautions in handling submitted artwork, but is not responsible for any loss, damage or theft of entries.

ART SALES INFORMATION

1. PBS KVIE handles all artwork sales during the Art Auction. Sales tax will be charged on all purchases.
2. Artists do not receive financial compensation for participation in the Art Auction. PBS KVIE is prohibited from sharing revenues from the Art Auction per Federal Communications Commission (FCC) rules. Refer to kvie.org/artauction for a list of benefits artists receive from participation.
3. If PBS KVIE receives an inquiry regarding the purchase of artworks that are already sold, KVIE may, at its discretion, forward the inquirer's contact information to the artist. However, KVIE assumes no agency or representation of the artist except as defined for sales during the period of the Art Auction.

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