

PBS KVIE GOLF CLASSIC

May 6, 2024 * Del Paso Country Club

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **13th Anniversary Golf Classic!**

PBS KVIE's Golf Classic will return to the prestigious Del Paso Country Club for the second year in a row. Players will hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, buffet breakfast, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2024 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links! Sponsorships offer a wide variety of marketing benefits with some options, including a bank of advertising spots on PBS KVIE.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

(INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
TITLE SPONSOR	\$20,000	2	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
DOUBLE EAGLE SPONSORS	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
GAME PACK SPONSOR*	\$8,000	1	Half-Page	20/20	Yes	Yes + game packs	Yes
SOCIAL HOLE SPONSOR	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
EAGLE SPONSORS	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
TACO/TEQUILA SPONSOR	\$4,500 SOLD	1			Yes	Yes	At location
LONG DRIVE SPONSOR	\$4,000 SOLD	1			Yes	Yes	Yes
GOLF BALL SPONSOR	\$4,000 SOLD	1			Yes	Yes + logo on golf ball	On Pro V1 Golf Balls
PUTTING CONTEST SPONSOR	\$3,500 SOLD	1			Yes	Yes	Practice green
BALL MARKER SPONSOR	\$3,500 SOLD	1			Yes	Yes	Ball Marker
GOLF CANNON SPONSOR	\$3,500	1			Yes	Yes	Yes + Golf Cannon
CARTS SPONSOR	\$3,000 SOLD	1			Yes	Yes	Carts
DRINK CART SPONSOR	\$3,000	1			Yes	Yes	Drink Cart
TROPHY SPONSOR	\$3,000	1			Yes	Yes	On signage
TEE BOX SPONSORS	\$1,950	1				Text Only Event program	Tee Box

NEW SPECIAL OPPORTUNITY!

CERTIFICATE/TICKET SPONSORSHIP

Golf Shop Certificate Sponsorship

Each player receives a \$50 gift certificate to the Del Paso Country Club Golf Shop on the course the day of the event, compliments of the sponsor. Sponsor can also include a special personalized offer buck slip inside the certificate.

Closest to the Pin Sponsorship

Winner receives a \$500 gift certificate to the Del Paso Country Club Golf Shop, compliments of the sponsor.

No Host Reception Sponsorship

Each golfer will receive 1 drink ticket to use at the no host reception, compliments of the sponsor.

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GOLF SHOP CERTIFICATE SPONSOR	\$10,000	2	Full Page	120/120	Each player receives \$50 certificate	Yes	Yes	Yes
CLOSEST TO THE PIN SPONSOR	\$500	1			Winner receives \$500 certificate	Yes	Yes	Yes
NO HOST RECEPTION SPONSOR	\$4,000	1			Each player receives 1 drink ticket	Yes	Yes	Yes

SPONSORSHIP OPPORTUNITIES AND BENEFITS

(DOES NOT INCLUDE FOURSOME AT EVENT*)

	Level	Ad in Golf Classic program	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
DRIVER HEAD COVER SPONSOR	\$8,000	Half-Page	Yes	Yes	On driver head cover
BLOODY MARY BAR SPONSOR	\$3,500	Half-Page	Yes	Yes	On Bloody Mary bar signage
BREAKFAST SPONSOR*	\$3,500	Half-Page	Yes	Yes	On Breakfast Signage
BEER SPONSOR*	\$3,500	Half-Page	Yes	Yes	On Beer Signage

**Foursomes available for an additional \$1,350 for sponsorships that don't offer foursomes.*

Interested in becoming a sponsor?
Contact Barry Pitluk, Chief Sponsorship Manager.
916.641.3603/bpitluk@kvie.org

