

## Grantee Information

<b>ID</b>	1716
<b>Grantee Name</b>	KVIE-TV
<b>City</b>	Sacramento
<b>State</b>	CA
<b>Licensee Type</b>	Community

### 1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: [1.1](#) 

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 4,333,468	\$ 6,564,654
Accounts Receivables	\$ 151,930	\$ 487,436
All Other Current Assets	\$ 543,374	\$ 345,098
All Non-Current Assets	\$ 30,128,914	\$ 35,244,217
<b>Total Assets</b>	\$ 35,157,686	\$ 42,641,405
Total Deferred Outflow of Resources (TDOR)	\$ 344,539	\$ 203,298
<b>Liabilities</b>		
Accounts Payables	\$ 78,696	\$ 214,663
All Other Current Liabilities	\$ 1,042,185	\$ 4,148,595
Pensions and Other Postemployment Benefits (Non Current)	\$ 0	\$ 0
All Other Long Term Liabilities	\$ 3,133,625	\$
<b>Total Liabilities</b>	\$ 4,254,506	\$ 4,363,258
Total Deferred Inflow of Resources (TDIR)	\$ 270,690	\$ 435,278
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 0	\$ 0
Restricted Net Assets	\$ 735,640	\$ 524,335
Unrestricted Net Assets	\$ 30,241,389	\$ 37,521,832
<b>Total Net Assets</b>	\$ 30,977,029	\$ 38,046,167
<b>Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))</b>	\$	\$ 0

### 1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: [1.1](#) 

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? N/A

### 1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

 Jump to question: [1.2](#) 

Licensee Type (For Joint Licensees Only) N/A

Comments

Question	Comment
Current Year-End: All Current Liabilities	Since 2023 was the last year of the mortgage, the entire outstanding balance was considered current. Therefore, the current balance will be higher than 2022 and the long term balance will be lower than in 2022.
Current: All Other Long Term Liabilities	Since 2023 was the last year of the mortgage, the entire outstanding balance was considered current. Therefore, the current balance will be higher than 2022 and the long term balance will be lower than in 2022.
Current Year-End: Cash and Cash Equivalents	KVIE held more short term investments and accumulated cash reserves in order to pay off the building mortgage that was due in full in October 2023.

## 2.1 Total Station Revenue

 Jump to question: **2.1** 

Total (\$)

### Passive Revenue

Royalties	\$ 43,272
Copyright Tribunal Distributions	\$ 6,430
Gains on Sale of Assets - Property and Equipment	\$ 0
Interest and Dividends: Non-Endowment	\$ 391,673
Interest and Dividends: Endowment	\$ 11,519
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ -147,790
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 24,312
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 1,946,667
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 54,090
<b>Total Passive Revenue</b>	<b>\$ 2,330,173</b>

### Non-Passive Revenue

CPB CSG	\$ 2,083,588
Membership (Contributions < \$1,000)	\$ 7,498,937
Major Giving (Contributions >= \$1,000)	\$ 1,750,655
Planned Giving (Realized)	\$ 2,336,769
Capital	\$ 491,641
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 367,041
Production Underwriting	\$ 477,450
Spot/Run of Schedule Underwriting	\$ 604,974
All Other Underwriting	\$ 154,978
Contract Production & Services	\$ 0
Content Distribution Activities	\$ 360,000
Program Guide	\$ 32,913
Auction	\$ 206,370
Subsidiaries	\$ 0
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 2,457,098
<b>Total Non-Passive Revenue</b>	<b>\$ 18,822,414</b>

## Total Station Revenue

\$ 21,152,587

## 2.2 Revenue Sources and Type

Jump to question: 2.2 

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ 0	-----	\$ 0	\$ 0	\$ 1,603,991	\$ 1,603,991
State Government	\$ 0	\$ 0	\$ 0	\$ 0	\$ 155,450	\$ 155,450
Local and All Other Government	\$ 0	\$ 0	\$ 471,491	\$ 0	\$ 335,702	\$ 807,193
CPB	\$ 0	-----	\$ 0	\$ 0	\$ 2,083,588	\$ 2,083,588
PBS	\$	-----	\$	\$	\$	\$ 0
NPR	\$	-----	\$	\$	\$	\$ 0
Public Broadcasting Stations	\$ 65,000	-----	\$ 0	\$ 0	\$ 0	\$ 65,000
Individuals	\$ 0	-----	\$ 20,150	\$ 0	\$ 11,847,617	\$ 11,867,767
Businesses (For Profit Entities)	\$ 695,292	-----	\$ 0	\$ 0	\$ 585,685	\$ 1,280,977
Foundations (Not For Profit Entities)	\$ 37,488	-----	\$ 0	\$ 0	\$ 592,923	\$ 630,411
State and State Supported Colleges and Universities	\$ 0	\$ 0	\$ 0	\$ 0	\$ 52,750	\$ 52,750
Private Colleges and Universities	\$ 0	\$ 0	\$ 0	\$ 0	\$ 281,717	\$ 281,717
All Other Sources	\$ 0	-----	\$ 0	\$ 89,921	\$ 2,233,822	\$ 2,323,743
<b>Total Station Revenue</b>	\$ 797,780	\$ 0	\$ 491,641	\$ 89,921	\$ 19,773,245	\$ 21,152,587

## Comments

Question	Comment
All Other	Non-compete grant (ERTC) \$1.321M In-kind \$798k Rent \$359k Vehicle donation rev \$200k Google \$5.8k Other misc income \$5k
Total Station Revenue	Normal operating revenues in FY23 were up 5% over last year. The rest of the variance is largely due to the giant \$3.7M swing in investment returns plus the ERTC of \$1.32M.
Total Passive Revenue	Unlike FY22, FY23 was a great year for investment returns.
All Other Revenue from: All Other Sources	Other revenue includes investment gains. KVIE has \$30M++ in investments and FY23 was a good year for returns. Yes, those gains are 10% of total revenue for 2023.
Total All Other Revenue	All Other Revenue column includes \$1.32M for ERTC for FY23 only, plus all the investment gains, which represents a \$3.7M swing over the prior fiscal year. That's \$5M with just those two things.
Total Endowment Revenue	Unlike FY22, FY23 was a great year for investment returns. That is 100% of the reason for the variance.
Total Revenue from: Federal Government (Non-CPB)	FY23 includes \$1.32M in ERTC (employee retention tax credit), plus production grant money from the USDA (US Dept of Ag) administered through the CDFA (CA Dept Food & AG). This was a specialty crop block grant for national production of America's Heartland.

## Question

## Comment

Total Revenue from: All Other Sources

Unlike FY22, FY23 was a great year for investment returns. There was a \$3.7M swing year over year.

Total Revenue from: State and State Supported Colleges and Universities

FY22 included support from LA Community Colleges, but they did not renew support for FY23.

## 3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#) 

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.00	\$ 409,211	-----	\$ 409,211
Finance and HR	3.00	\$ 499,977	-----	\$ 499,977
Administrative Support	4.73	\$ 329,742	-----	\$ 329,742
<b>Total Corporate Management &amp; Support</b>	8.73	\$ 1,238,930	\$ 1,431,995	\$ 2,670,925
<b>Development</b>				
Membership - Pledge/On-Air	2.65	\$ 192,182	\$ 432,386	\$ 624,568
Membership - Direct Mail	0.31	\$ 37,803	\$ 448,017	\$ 485,820
Membership - Telemarketing		\$ 0	\$ 0	\$ 0
Membership – Digital	0.53	\$ 52,376	\$ 0	\$ 52,376
Membership - All Other	1.46	\$ 131,536	\$ 948,053	\$ 1,079,589
Major Giving	2.63	\$ 261,516	\$ 115,502	\$ 377,018
Planned Giving	0.45	\$ 53,976	\$ 119,951	\$ 173,927
Capital Campaigns		\$ 0	\$ -2,317	\$ -2,317
Endowment Campaigns		\$ 0	\$ 0	\$ 0
Grant Solicitation (Competitive)	0.10	\$ 8,350	\$ 620	\$ 8,970
<b>Total Development</b>	8.13	\$ 737,739	\$ 2,062,212	\$ 2,799,951
<b>Auction</b>				
Auction	1.58	\$ 135,726	\$ 31,015	\$ 166,741
<b>Underwriting</b>				
National Production Underwriting	0.26	\$ 52,819	-----	\$ 52,819
Local Production Underwriting	0.40	\$ 73,526	-----	\$ 73,526
Spot/Run of Schedule Underwriting	1.44	\$ 151,585	-----	\$ 151,585
Educational Services Underwriting	0.07	\$ 4,693	-----	\$ 4,693
Community Engagement Underwriting	0.15	\$ 11,822	-----	\$ 11,822
Special Event & Other Underwriting	0.30	\$ 30,810	-----	\$ 30,810
<b>Total Underwriting</b>	2.62	\$ 325,255	\$ 118,913	\$ 444,168
<b>Programming</b>				
Program Acquisition	0.10	\$ 20,536	\$ 2,394,775	\$ 2,415,311

Program Scheduling	<input type="text" value="0.90"/>	\$ <input type="text" value="87,092"/>	\$ <input type="text" value="214,050"/>	\$ <input type="text" value="301,142"/>
<b>Total Programming</b>	<input type="text" value="1.00"/>	\$ <input type="text" value="107,628"/>	\$ <input type="text" value="2,608,825"/>	\$ <input type="text" value="2,716,453"/>
<b>Production</b>				
National Broadcast Production	<input type="text" value="3.41"/>	\$ <input type="text" value="368,200"/>	\$ <input type="text" value="183,726"/>	\$ <input type="text" value="551,926"/>
Local Broadcast Production	<input type="text" value="6.30"/>	\$ <input type="text" value="607,856"/>	\$ <input type="text" value="148,835"/>	\$ <input type="text" value="756,691"/>
Contract Production & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,187"/>	\$ <input type="text" value="1,187"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="1.05"/>	\$ <input type="text" value="107,670"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="107,670"/>
<b>Total Production</b>	<input type="text" value="10.76"/>	\$ <input type="text" value="1,083,726"/>	\$ <input type="text" value="333,748"/>	\$ <input type="text" value="1,417,474"/>
<b>Content Distribution &amp; Delivery (CD&amp;D)</b>				
Transmission/Distribution	<input type="text" value="0.81"/>	\$ <input type="text" value="124,687"/>	<input type="text" value="-----"/>	\$ <input type="text" value="124,687"/>
Operations (Master Control)	<input type="text" value="3.35"/>	\$ <input type="text" value="278,420"/>	<input type="text" value="-----"/>	\$ <input type="text" value="278,420"/>
Technical Maintenance	<input type="text" value="0.59"/>	\$ <input type="text" value="74,643"/>	<input type="text" value="-----"/>	\$ <input type="text" value="74,643"/>
Production Support	<input type="text" value="0.13"/>	\$ <input type="text" value="20,605"/>	<input type="text" value="-----"/>	\$ <input type="text" value="20,605"/>
Information Technology	<input type="text" value="1.55"/>	\$ <input type="text" value="147,339"/>	<input type="text" value="-----"/>	\$ <input type="text" value="147,339"/>
<b>Total CD&amp;D</b>	<input type="text" value="6.43"/>	\$ <input type="text" value="645,694"/>	\$ <input type="text" value="831,365"/>	\$ <input type="text" value="1,477,059"/>
<b>Educational Services and Community Engagement</b>				
Educational Services	<input type="text" value="0.03"/>	\$ <input type="text" value="2,470"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="2,470"/>
Community Engagement	<input type="text" value="1.63"/>	\$ <input type="text" value="138,364"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="138,364"/>
<b>Total Educational Services and Community Engagement</b>	<input type="text" value="1.66"/>	\$ <input type="text" value="140,834"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="140,834"/>
<b>Marketing/ CRM</b>				
Marketing, PR & Communications	<input type="text" value="2.67"/>	\$ <input type="text" value="204,257"/>	\$ <input type="text" value="324,764"/>	\$ <input type="text" value="529,021"/>
Program Guide	<input type="text" value="1.10"/>	\$ <input type="text" value="85,662"/>	\$ <input type="text" value="258,322"/>	\$ <input type="text" value="343,984"/>
Viewer & Member Services	<input type="text" value="3.75"/>	\$ <input type="text" value="194,134"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="194,134"/>
Special Events	<input type="text" value="1.07"/>	\$ <input type="text" value="77,925"/>	\$ <input type="text" value="73,030"/>	\$ <input type="text" value="150,955"/>
<b>Total Customer/Relationship Management</b>	<input type="text" value="8.59"/>	\$ <input type="text" value="561,978"/>	\$ <input type="text" value="656,116"/>	\$ <input type="text" value="1,218,094"/>
<b>Other Activities &amp; Services</b>				
Other Activities & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="89"/>	\$ <input type="text" value="89"/>
<b>Total Station Expenses (Excluding Depreciation)</b>	<input type="text" value="49.50"/>	\$ <input type="text" value="4,977,510"/>	\$ <input type="text" value="8,074,278"/>	\$ <input type="text" value="13,051,788"/>

## 3.2 Other Activities &amp; Services

Jump to question: [3.2](#) 

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

\$89 Expenses associated with merchandise sales in the PBS KVIE online store. These are fees passed on to KVIE by Forest Incentives, which manages the store.

## 3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: [3.3](#) 

Full Time  
Equivalents (FTEs)

Corporate Management & Support	<input type="text" value="0.24"/>
Development	<input type="text"/>

Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text" value="0.15"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
<b>Total Student/Intern FTEs</b>	<input type="text" value="0.39"/>

## 3.4 In-Kind Expense Detail

Jump to question: [3.4](#) 

In-Kind Expenses \$	
Corporate Management & Support	\$ <input type="text"/>
Development	\$ <input type="text" value="127,318"/>
Auction	\$ <input type="text" value="0"/>
Underwriting	\$ <input type="text" value="90,542"/>
Programming	\$ <input type="text" value="0"/>
Production	\$ <input type="text" value="0"/>
CD&D	\$ <input type="text" value="360,000"/>
Educational Services	\$ <input type="text" value="0"/>
Community Engagement	\$ <input type="text" value="0"/>
Customer/Relationship Management	\$ <input type="text" value="219,920"/>
Other Activities & Services	\$ <input type="text"/>
<b>Total Station In-Kind Expenses</b>	\$ <input type="text" value="797,780"/>

## 3.5 Indirect Support Expense Detail

Jump to question: [3.5](#) 

Indirect Expenses \$	
Indirect Support - Occupancy	\$ <input type="text"/>
Indirect Support-Transmitter Power	\$ <input type="text"/>
Indirect Support - All Other Expenses	\$ <input type="text"/>
<b>Total Station Indirect Support</b>	\$ <input type="text" value="0"/>
<b>Total Station In-Kind Plus Indirect (Including Occupancy) Expenses</b>	\$ <input type="text" value="797,780"/>

## 3.6 Capital Expenses and Related Items

Jump to question: [3.6](#) 

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$ ) Funded Depreciation
Land and Buildings	\$ <input type="text" value="94,292"/>	\$ <input type="text" value="262,388"/>	\$ <input type="text" value="0"/>
Administrative and General Office Equipment	\$ <input type="text" value="0"/>	\$ <input type="text" value="2,483"/>	\$ <input type="text" value="0"/>
Production Equipment	\$ <input type="text" value="371,277"/>	\$ <input type="text" value="113,712"/>	\$ <input type="text" value="0"/>
CD&D and IT Equipment	\$ <input type="text" value="520,323"/>	\$ <input type="text" value="533,933"/>	\$ <input type="text" value="0"/>
Production Content (Capitalization and	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>

## Amortization of Shows/Content)

Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text" value="13,781"/>	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="985,892"/>	\$ <input type="text" value="926,297"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Including Depreciation)</b>	<input type="text" value="-----"/>	\$ <input type="text" value="13,978,085"/>	<input type="text" value="-----"/>

## Comments

Question	Comment
Total Operating Expenses: Total Underwriting	KVIE produced a community outreach event sponsored by the Mental Health Services Oversight & Accountability. Since it was sponsored, we had the resources to use an outside venue to accommodate much larger attendance. It was a fully catered event, which we do not do unless an event is fully sponsored.
Total Personnel Cost: National Broadcast Production	Because the new season of America's Heartland (national series) was funded by a federal grant, we had to carefully track the labor costs related to it. We prioritized the production of the AH episodes in FY23, so the labor cost shifted from local production to national production. But the primary reason for overall expenses being higher YoY is the use of contractors for making AH, see section 8. KVIE was awarded a grant to produce a new season of America's Heartland (10 episodes), and the work started in FY22, so FY23 was the first full fiscal year with these additional expenses. KVIE used freelance videographer, freelance cooking segment host, and freelance segment producers.
Total Personnel Cost: Local Broadcast Production	Because the new season of America's Heartland (national production) was funded by a federal grant, we had to carefully track the labor costs related to it. We prioritized the production of the AH episodes in FY23, so the labor cost shifted from local production to national production.

## 4.1 Corporate Management &amp; Support Expense Detail

Jump to question: [4.1](#) Direct, Indirect  
& In-Kind Expenses (\$)

## Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ <input type="text" value="213,552"/>
Telecommunications and Utilities (excluding Transmitter Power)	\$ <input type="text" value="294,716"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="34,383"/>
Legal Fees	\$ <input type="text" value="12,295"/>
Accounting/Payroll Fees	\$ <input type="text" value="188,437"/>
Governance and Advisory Board Expenses	\$ <input type="text" value="0"/>
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ <input type="text" value="102,405"/>
Facilities Maintenance	\$ <input type="text" value="294,428"/>
Professional Development/Training (For All Staff)	\$ <input type="text" value="18,088"/>
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$ <input type="text"/>
Interest Expense	\$ <input type="text" value="0"/>
All Other Corporate Management & Support	\$ <input type="text" value="273,691"/>
<b>Total Corporate Management &amp; Support</b>	\$ <input type="text" value="1,431,995"/>

## Comments

Question	Comment
No Comments for this section	

## 5.1 Membership Revenue (&lt;\$1,000)

Jump to question: [5.1](#)

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="177,668"/>	\$ <input type="text" value="86,242"/>	\$ <input type="text" value="153,645"/>	\$ <input type="text" value="170,015"/>	\$ <input type="text" value="587,570"/>
Direct Mail	\$ <input type="text" value="36,559"/>	\$ <input type="text" value="1,167,249"/>	\$ <input type="text" value="311,037"/>	\$ <input type="text" value="603,479"/>	\$ <input type="text" value="2,118,324"/>
Telemarketing	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Digital	\$ <input type="text" value="123,377"/>	\$ <input type="text" value="322,131"/>	\$ <input type="text" value="116,031"/>	\$ <input type="text" value="156,749"/>	\$ <input type="text" value="718,288"/>

Other Membership Programs	\$ 1,090,812	\$ 2,362,521	\$ 540,596	\$ 80,826	\$ 4,074,755
<b>Total</b>	\$ 1,428,416	\$ 3,938,143	\$ 1,121,309	\$ 1,011,069	\$ 7,498,937

## 5.2 Membership - # of Donors (&lt;\$1,000)

Jump to question: 5.2 

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	994	556	880	2,430	1,103
Direct Mail	666	11,955	3,756	16,377	10,307
Telemarketing	0			0	
Digital	1,711	3,021	1,386	6,118	2,106
Other Membership Programs	12,741	15,813	4,738	33,292	1,568
<b>Total</b>	16,112	31,345	10,760	58,217	15,084

## 5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: 5.3 

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	58,217	73,301	\$ 7,498,937
\$1,000 to \$9,999	734	1,426	\$ 1,256,925
\$10,000 and above	21	29	\$ 493,730
<b>Total</b>	58,972	74,756	\$ 9,249,592

## 5.4 Gift Type Detail

Jump to question: 5.4 

	Total
Matching Gifts (\$ Amount)	\$ 13,370
Sustainer Gifts (# of Donors)	33,096
Sustainer Gifts (\$ Amount)	\$ 4,099,319

## 5.5 Planned Giving Revenue Detail

Jump to question: 5.5 

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	21	\$ 2,336,769
<b>Total</b>	21	\$ 2,336,769

## 5.6 Endowment Fund Detail

Jump to question: 5.6 

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 818,547
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ 35,831
Unrealized Investment Gains (Losses)	\$ 54,090
Discretionary spending from the Endowment Fund	\$ -3,628
Discretionary additions to the Endowment Fund	\$ 0
Value of Fund at end of Fiscal Year?	\$ 904,840
Value of pledged gifts not yet received?	\$

## 5.7 Development Expenses

Jump to question: 5.7 Direct  
& In-Kind Expenses (\$)



Premiums' Total	\$ 349,793
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 725,511
Other Expenses	\$ 986,908
<b>Total</b>	<b>\$ 2,062,212</b>

## Comments

Question	Comment
Membership Expenses: Other Expenses	Other Expenses includes the cost of membership campaigns, \$448k, and credit card processing fees \$228k, software support \$165k, in addition to smaller expenses like postage/shipping \$27k

## 6.1 Underwriting Revenue Detail

Jump to question: 6.1 

	Revenue (\$)
National Production Underwriting	\$ 93,000
Local Production Underwriting	\$ 384,450
Spot/Run of Schedule Underwriting	\$ 604,974
Educational Services Underwriting	\$ 0
Community Engagement Underwriting	\$ 0
Special Events/Other Underwriting	\$ 154,978
<b>Total</b>	<b>\$ 1,237,402</b>

## 6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: 6.2 

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	6	\$ 52,625
Foundations (Not For Profit Entities)	14	\$ 235,825
Government (Federal, State and Local and Other Gov't)	3	\$ 136,250
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	2	\$ 52,750
<b>Total</b>	<b>25</b>	<b>\$ 477,450</b>

## 6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: 6.3 

	Total # of Underwriters	Revenue (\$)
Individuals		\$
Businesses (For Profit Entities)	48	\$ 360,287
Foundations (Not For Profit Entities)	11	\$ 189,087
Government (Federal, State and Local and Other Gov't)	3	\$ 40,600
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	1	\$ 15,000
<b>Total</b>	<b>63</b>	<b>\$ 604,974</b>

## 6.4 Underwriting Detail - Expenses

Jump to question: 6.4 

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 64,007
Other Expenses	\$ 54,906
<b>Total</b>	<b>\$ 118,913</b>

## 6.5 Spot/Run of Schedule Underwriting Contracts &amp; Renewal Rate

Jump to question: [6.5](#) 

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)? Underwriter Renewal Rate? (%) 

## Comments

Question	Comment
Total # of Spot/Run of Schedule Underwriters: Businesses	FY23 had more sponsors because we were able to add back the events we did prior to COVID (like the spring fundraiser) but we added a few new ones, too.

## 7.1 Program Acquisition Expenses

Jump to question: [7.1](#) 

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text" value="-----"/>	<input type="text" value="3,438.00"/>	<input type="text" value="14,455.00"/>
PBS Programs - PFP	<input type="text" value="-----"/>	<input type="text" value="607.00"/>	<input type="text" value="140.00"/>
PBS Programs - PBS Plus & Other	<input type="text" value="-----"/>	<input type="text" value="658.00"/>	<input type="text" value="1,875.00"/>
PBS Programs - Total	\$ <input type="text" value="2,227,428"/>	<input type="text" value="4,703.00"/>	<input type="text" value="16,470.00"/>
NETA	\$ <input type="text" value="7,404"/>	<input type="text" value="234.00"/>	<input type="text" value="1,497.00"/>
BBC	\$ <input type="text" value="27,836"/>	<input type="text" value="125.00"/>	<input type="text" value=""/>
APT	\$ <input type="text" value="92,237"/>	<input type="text" value="1,623.00"/>	<input type="text" value="3,991.00"/>
Movie Packages (Other Distributors)	\$ <input type="text" value="0"/>	<input type="text" value=""/>	<input type="text" value=""/>
All Other Program Acquisitions (Other Distributors)	\$ <input type="text" value="39,870"/>	<input type="text" value="1,325.00"/>	<input type="text" value="2,436.00"/>
Local Productions	<input type="text" value="-----"/>	<input type="text" value="222.00"/>	<input type="text" value="216.00"/>
<b>Total</b>	\$ <input type="text" value="2,394,775"/>	<input type="text" value="8,232.00"/>	<input type="text" value="24,610.00"/>

## 7.2 Program Acquisition &amp; Scheduling Expenses

Jump to question: [7.2](#) 

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ <input type="text" value="2,394,775"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="198,826"/>
Other Expenses	\$ <input type="text" value="15,224"/>
<b>Total</b>	\$ <input type="text" value="2,608,825"/>

## 7.3 PBS Program Differentiation

Jump to question: [7.3](#) 

Are you a PBS PDP Station? No

## Comments

Question	Comment
No Comments for this section	

## 8.1 Content Production Expenses (Direct &amp; In-Kind Expenses)

Jump to question: [8.1](#) 

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text" value="183,242"/>	\$ <input type="text" value="135,811"/>	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text" value="484"/>	\$ <input type="text" value="13,024"/>	\$ <input type="text" value="0"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="183,726"/>	\$ <input type="text" value="148,835"/>	\$ <input type="text" value="0"/>

## 8.2 Content Production Intended for Station use (by type)

Jump to question: 8.2 ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	<input type="text"/>	<input type="text"/>
News	<input type="text"/>	<input type="text"/>	<input type="text"/>
Public Affairs	<input type="text"/>	9.00	<input type="text"/>
Arts and Culture	<input type="text"/>	0.50	<input type="text"/>
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	37.00	<input type="text"/>
Educational	<input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Productions	10.00	10.50	0.25
<b>Total Number of Hours</b>	10.00	57.00	0.25
Total Hours using Closed-Captioning	10.00	57.00	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

## Comments

Question	Comment
Local Broadcast Production Expenses: Total	The structure to calculate the sponsorship commission paid to the outside company for Inside CA Education changed. In addition to all the percentages increasing, a third tier was added to incentivize more sales.
National Broadcast Production Expenses: Total	KVIE was awarded a grant to produce a new season of America's Heartland (10 episodes), and the work started in FY22, so FY23 was the first full fiscal year with these additional expenses. KVIE used freelance videographer, freelance cooking segment host, and freelance segment producers.

## 9.1 Revenue Generated by Content Distribution &amp; Delivery Activities

Jump to question: 9.1 ▼

	Revenue (\$)
Tower Lease	\$ <input type="text"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ 360,000
<b>Total</b>	\$ 360,000

## 9.2 Content Distribution &amp; Delivery Expenses

Jump to question: 9.2 ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ 246,520
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 42,980
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 117,193
STL Fees	\$ 0
Tower Rent/Lease/Mortgage	\$ 360,001

ITFS/Alternative Transmission Services	\$	0
Uplink/Teleconferencing Services	\$	0
Datacasting	\$	0
Network/Internet Connectivity	\$	1,737
Transmitter Power (Direct Expense)	\$	56,742
Indirect Support-Transmitter Power	\$	
Interconnection Expenses	\$	0
Other Expenses	\$	6,192
Total	\$	831,365

9.3 Broadcast Capacity

Jump to question: 9.3

	# Operated	Average # of Hours per Day Operated
UHF Transmitters		
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)		
ITFS Channels		

9.4 Master Control Facilities

Jump to question: 9.4

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	16

Comments

Question	Comment
No Comments for this section	

10.1 Educational Services Revenue

Jump to question: 10.1

	Revenue (\$)
Federal Grants	\$ <input type="text"/>
Underwriting for Educational Services	\$ <input type="text" value="0"/>
Corporate/Foundation Giving	\$ <input type="text" value="20,000"/>
Fee-For-Service or Entrepreneurial Services	\$ <input type="text"/>
State Government Funding	\$ <input type="text"/>
Other Revenue Generated by Educational Services	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="20,000"/>

10.2 Educational Services Expenses

Jump to question: 10.2

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

10.3 Educational Content Detail

Jump to question: 10.3

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ <input type="text"/>
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Create National Educational Content for Broadcast	\$ <input type="text"/>
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Program Acquisition	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

## 10.4 Educational Content Delivery

Jump to question: [10.4](#) 

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	<input type="text" value="3,934.00"/>	<input type="text" value="8,454.00"/>	<input type="text"/>
K-12 Educational resources	<input type="text"/>	<input type="text"/>	<input type="text" value="634.00"/>
Adult Basic Education- English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Adult Basic Education - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Teacher professional development	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="3,934.00"/>	<input type="text" value="8,454.00"/>	<input type="text" value="634.00"/>

## 10.5 Educational Workshops

Jump to question: [10.5](#) 

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text"/>	<input type="text"/>
Other Pre-K Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other K-12 Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Pre-service Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other College/University Faculty Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Professional Development/Training	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>

## Comments

## Question

## Comment

No Comments for this section

## 11.1 Community Engagement Revenue

Jump to question: [11.1](#) 

	Revenue (\$)
Grants (Competitive)	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text"/>
Underwriting of Outreach Events	\$ <input type="text" value="0"/>
Other Revenue Generated by Community Engagement	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text"/>

## 11.2 Community Engagement Expenses

Jump to question: [11.2](#) 

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

Comments

Question	Comment
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No Comments for this section