

Grantee Information

ID	1716
Grantee Name	KVIE-TV
City	Sacramento
State	CA
Licensee Type	Community

1.1 Statement of Financial Position (Balance Sheet)Jump to question: [1.1](#) ▼

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 6,686,605	\$ 4,333,468
Accounts Receivables	\$ 219,567	\$ 151,930
All Other Current Assets	\$ 228,129	\$ 543,374
All Non-Current Assets	\$ 26,507,372	\$ 30,128,914
Total Assets	\$ 33,641,673	\$ 35,157,686
Total Deferred Outflow of Resources (TDOR)	\$ 162,596	\$ 344,539
Liabilities		
Accounts Payables	\$ 171,263	\$ 78,696
All Other Current Liabilities	\$ 1,079,657	\$ 1,042,185
Pensions and Other Postemployment Benefits (Non Current)	\$ 0	\$ 0
All Other Long Term Liabilities	\$ 3,539,829	\$ 3,133,625
Total Liabilities	\$ 4,790,749	\$ 4,254,506
Total Deferred Inflow of Resources (TDIR)	\$ 552,072	\$ 270,690
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 0	\$ 0
Restricted Net Assets	\$ 734,072	\$ 735,640
Unrestricted Net Assets	\$ 27,727,376	\$ 30,241,389
Total Net Assets	\$ 28,461,448	\$ 30,977,029
Balance Formula ((TA+TDOR) - (TL+TNA+TDIR))	\$	\$ 0

1.1 Statement of Financial Position (Balance Sheet)Jump to question: [1.1](#) ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? N/A

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)Jump to question: [1.2](#) ▼

Licensee Type (For Joint Licensees Only) N/A

Comments

Question	Comment
Previous Year-End: All Non-Current Assets	KVIE had a record year in terms of net income, nearly \$8 million! It was a combination of growth in membership revenue due to Passport sign-ups (COVID), COVID-related grants (including PPP forgiveness and CPB Amer Recovery Act), over \$1 million in bequest revenue, and nearly \$3 million in investment income.
Previous Year-End: Total Assets	KVIE had a banner year in FY21 with net income of nearly \$8 million, driven by a dramatic increase in membership revenue (from Passport signups), COVID-related

Question	Comment
	grants and PPP loan forgiveness, over \$1M in bequests, and nearly \$3 million in investment income.
Previous Year-End: Unrestricted Net Assets	KVIE had a record year in terms of net income, nearly \$8 million! It was a combination of growth in membership revenue due to Passport sign-ups (COVID), COVID-related grants (including PPP forgiveness and CPB Amer Recovery Act), over \$1 million in bequest revenue, and nearly \$3 million in investment income.
Previous Year-End: Total Net Assets	KVIE had a banner year in FY21 with net income of nearly \$8 million, driven by a dramatic increase in membership revenue (from Passport signups), COVID-related grants and PPP loan forgiveness, over \$1M in bequests, and nearly \$3 million in investment income

2.1 Total Station Revenue

Jump to question: 2.1 ▼

	Total (\$)
Passive Revenue	
Royalties	\$ 54,487
Copyright Tribunal Distributions	\$ 0
Gains on Sale of Assets - Property and Equipment	\$ 5,575
Interest and Dividends: Non-Endowment	\$ 305,594
Interest and Dividends: Endowment	\$ 11,531
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ 33,411
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 3,760
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ -1,697,408
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ -76,067
Total Passive Revenue	\$ -1,359,117
Non-Passive Revenue	
CPB CSG	\$ 2,109,112
Membership (Contributions < \$1,000)	\$ 7,653,162
Major Giving (Contributions >= \$1,000)	\$ 1,750,655
Planned Giving (Realized)	\$ 1,933,590
Capital	\$ 608,628
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 350,688
Production Underwriting	\$ 414,352
Spot/Run of Schedule Underwriting	\$ 587,218
All Other Underwriting	\$ 83,250
Contract Production & Services	\$ 700
Content Distribution Activities	\$ 360,000
Program Guide	\$ 79,701
Auction	\$ 210,447
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 752,437
Total Non-Passive Revenue	\$ 16,893,940
Total Station Revenue	\$ 15,534,823

2.2 Revenue Sources and Type

Jump to question: 2.2 ▼

Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
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Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="26,750"/>	\$ <input type="text" value="26,750"/>
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="130,964"/>	\$ <input type="text" value="130,964"/>
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="578,628"/>	\$ <input type="text"/>	\$ <input type="text" value="315,164"/>	\$ <input type="text" value="893,792"/>
CPB	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="2,109,112"/>	\$ <input type="text" value="2,109,112"/>
PBS	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
NPR	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Public Broadcasting Stations	\$ <input type="text" value="64,980"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="10,000"/>	\$ <input type="text" value="74,980"/>
Individuals	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text" value="30,000"/>	\$ <input type="text"/>	\$ <input type="text" value="11,529,342"/>	\$ <input type="text" value="11,559,342"/>
Businesses (For Profit Entities)	\$ <input type="text" value="624,025"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="516,621"/>	\$ <input type="text" value="1,140,646"/>
Foundations (Not For Profit Entities)	\$ <input type="text" value="44,971"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="535,740"/>	\$ <input type="text" value="580,711"/>
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="118,900"/>	\$ <input type="text" value="118,900"/>
Private Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="258,743"/>	\$ <input type="text" value="258,743"/>
All Other Sources	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="-60,776"/>	\$ <input type="text" value="-1,298,341"/>	\$ <input type="text" value="-1,359,117"/>
Total Station Revenue	\$ <input type="text" value="733,976"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="608,628"/>	\$ <input type="text" value="-60,776"/>	\$ <input type="text" value="14,252,995"/>	\$ <input type="text" value="15,534,823"/>

Comments

Question	Comment
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	It was a horrible year for investment returns. (Entire market, not just for KVIE.) Supply chain issues, rampant inflation, FED interest rate hikes.
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	It was a horrible year for investment returns. (Entire market, not just for KVIE.) Supply chain issues, rampant inflation, FED interest rate hikes.
Total Passive Revenue	It was a horrible year for investment returns. (Entire market, not just for KVIE.) Supply chain issues, rampant inflation, FED interest rate hikes. There's nearly a \$4.5 million swing in unrealized investment gains/losses between FY21 and FY22.
All Other Revenue from: Federal Government (Non-CPB)	Last year included \$627k in PPP loan forgiveness.
All Other Revenue from: All Other Sources	It was a horrible year for investment returns. (Entire market, not just for KVIE.) Supply chain issues, rampant inflation, FED interest rate hikes. There's nearly a \$4.5 million swing in unrealized investment gains/losses between FY21 and FY22.
Capital Revenue from: Local and All Other Government	The Sacramento Cable TV Commission funded \$886k in equipment grant projects in FYT21 whereas KVIE only asked for, and received, \$578k in FY22.
Total Capital Revenue	The Sacramento Cable TV Commission funded \$886k in equipment grant projects in FYT21 whereas KVIE only asked for, and received, \$578k in FY22.
Total Endowment Revenue	This represents investment losses on the permanent endowment. It was a dismal year for equity investments.
Total Revenue from: Federal Government (Non-CPB)	FY21 included \$627k in PPP loan forgiveness (grant revenue), and that was a one-time occurrence.
Total Revenue from: Local and All Other Government	The Sacramento Cable TV Commission funded \$886k in equipment grant projects in FYT21 whereas KVIE only asked for, and received, \$578k in FY22.
Total Revenue from: All Other Sources	It was a horrible year for investment returns. (Entire market, not just for KVIE.) Supply chain issues, rampant inflation, FED interest rate hikes. There's nearly a \$4.5 million swing in unrealized investment gains/losses between FY21 and FY22.

3.1 Station Expenses (Excluding Depreciation)

Jump to question: [3.1](#)

	Full Time Equivalents (FTEs)	Total Personnel Cost	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support				
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	<input type="text" value="1.00"/>	\$ <input type="text" value="374,480"/>	<input type="text" value="-----"/>	\$ <input type="text" value="374,480"/>
Finance and HR	<input type="text" value="3.00"/>	\$ <input type="text" value="437,803"/>	<input type="text" value="-----"/>	\$ <input type="text" value="437,803"/>
Administrative Support	<input type="text" value="4.47"/>	\$ <input type="text" value="288,824"/>	<input type="text" value="-----"/>	\$ <input type="text" value="288,824"/>
Total Corporate Management & Support	<input type="text" value="8.47"/>	\$ <input type="text" value="1,101,107"/>	\$ <input type="text" value="1,304,430"/>	\$ <input type="text" value="2,405,537"/>
Development				
Membership - Pledge/On-Air	<input type="text" value="2.57"/>	\$ <input type="text" value="178,864"/>	\$ <input type="text" value="498,414"/>	\$ <input type="text" value="677,278"/>
Membership - Direct Mail	<input type="text" value="0.31"/>	\$ <input type="text" value="36,969"/>	\$ <input type="text" value="481,983"/>	\$ <input type="text" value="518,952"/>
Membership - Telemarketing	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Membership – Digital	<input type="text" value="0.52"/>	\$ <input type="text" value="49,527"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="49,527"/>
Membership - All Other	<input type="text" value="1.99"/>	\$ <input type="text" value="162,228"/>	\$ <input type="text" value="751,751"/>	\$ <input type="text" value="913,979"/>
Major Giving	<input type="text" value="2.81"/>	\$ <input type="text" value="251,199"/>	\$ <input type="text" value="69,490"/>	\$ <input type="text" value="320,689"/>
Planned Giving	<input type="text" value="0.45"/>	\$ <input type="text" value="49,778"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="49,778"/>
Capital Campaigns	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="-19,805"/>	\$ <input type="text" value="-19,805"/>
Endowment Campaigns	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Grant Solicitation (Competitive)	<input type="text" value="0.16"/>	\$ <input type="text" value="12,468"/>	\$ <input type="text" value="960"/>	\$ <input type="text" value="13,428"/>
Total Development	<input type="text" value="8.81"/>	\$ <input type="text" value="741,033"/>	\$ <input type="text" value="1,782,793"/>	\$ <input type="text" value="2,523,826"/>
Auction				
Auction	<input type="text" value="1.63"/>	\$ <input type="text" value="127,591"/>	\$ <input type="text" value="32,334"/>	\$ <input type="text" value="159,925"/>
Underwriting				
National Production Underwriting	<input type="text" value="0.26"/>	\$ <input type="text" value="45,524"/>	<input type="text" value="-----"/>	\$ <input type="text" value="45,524"/>
Local Production Underwriting	<input type="text" value="0.40"/>	\$ <input type="text" value="56,220"/>	<input type="text" value="-----"/>	\$ <input type="text" value="56,220"/>
Spot/Run of Schedule Underwriting	<input type="text" value="1.86"/>	\$ <input type="text" value="123,301"/>	<input type="text" value="-----"/>	\$ <input type="text" value="123,301"/>
Educational Services Underwriting	<input type="text" value="0.10"/>	\$ <input type="text" value="5,728"/>	<input type="text" value="-----"/>	\$ <input type="text" value="5,728"/>
Community Engagement Underwriting	<input type="text" value="0.17"/>	\$ <input type="text" value="11,177"/>	<input type="text" value="-----"/>	\$ <input type="text" value="11,177"/>
Special Event & Other Underwriting	<input type="text" value="0.33"/>	\$ <input type="text" value="24,660"/>	<input type="text" value="-----"/>	\$ <input type="text" value="24,660"/>
Total Underwriting	<input type="text" value="3.12"/>	\$ <input type="text" value="266,610"/>	\$ <input type="text" value="51,983"/>	\$ <input type="text" value="318,593"/>
Programming				
Program Acquisition	<input type="text" value="0.10"/>	\$ <input type="text" value="17,904"/>	\$ <input type="text" value="2,602,315"/>	\$ <input type="text" value="2,620,219"/>
Program Scheduling	<input type="text" value="0.90"/>	\$ <input type="text" value="86,697"/>	\$ <input type="text" value="223,575"/>	\$ <input type="text" value="310,272"/>
Total Programming	<input type="text" value="1.00"/>	\$ <input type="text" value="104,601"/>	\$ <input type="text" value="2,825,890"/>	\$ <input type="text" value="2,930,491"/>
Production				
National Broadcast Production	<input type="text" value="0.29"/>	\$ <input type="text" value="34,814"/>	\$ <input type="text" value="74,403"/>	\$ <input type="text" value="109,217"/>
Local Broadcast Production	<input type="text" value="9.88"/>	\$ <input type="text" value="930,920"/>	\$ <input type="text" value="102,061"/>	\$ <input type="text" value="1,032,981"/>
Contract Production & Services	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,677"/>	\$ <input type="text" value="1,677"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="1.03"/>	\$ <input type="text" value="99,998"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="99,998"/>
Total Production	<input type="text" value="11.20"/>	\$ <input type="text" value="1,065,732"/>	\$ <input type="text" value="178,141"/>	\$ <input type="text" value="1,243,873"/>

Content Distribution & Delivery (CD&D)

Transmission/Distribution	<input type="text" value="0.61"/>	\$ <input type="text" value="74,124"/>	<input type="text" value="-----"/>	\$ <input type="text" value="74,124"/>
Operations (Master Control)	<input type="text" value="3.38"/>	\$ <input type="text" value="254,796"/>	<input type="text" value="-----"/>	\$ <input type="text" value="254,796"/>
Technical Maintenance	<input type="text" value="1.05"/>	\$ <input type="text" value="122,577"/>	<input type="text" value="-----"/>	\$ <input type="text" value="122,577"/>
Production Support	<input type="text" value="0.05"/>	\$ <input type="text" value="5,861"/>	<input type="text" value="-----"/>	\$ <input type="text" value="5,861"/>
Information Technology	<input type="text" value="2.07"/>	\$ <input type="text" value="177,670"/>	<input type="text" value="-----"/>	\$ <input type="text" value="177,670"/>
Total CD&D	<input type="text" value="7.16"/>	\$ <input type="text" value="635,028"/>	\$ <input type="text" value="768,231"/>	\$ <input type="text" value="1,403,259"/>

Educational Services and Community Engagement

Educational Services	<input type="text" value="0.03"/>	\$ <input type="text" value="2,321"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="2,321"/>
Community Engagement	<input type="text" value="1.70"/>	\$ <input type="text" value="135,500"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="135,500"/>
Total Educational Services and Community Engagement	<input type="text" value="1.73"/>	\$ <input type="text" value="137,821"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="137,821"/>

Marketing/ CRM

Marketing, PR & Communications	<input type="text" value="2.67"/>	\$ <input type="text" value="186,680"/>	\$ <input type="text" value="290,881"/>	\$ <input type="text" value="477,561"/>
Program Guide	<input type="text" value="1.05"/>	\$ <input type="text" value="77,170"/>	\$ <input type="text" value="236,478"/>	\$ <input type="text" value="313,648"/>
Viewer & Member Services	<input type="text" value="3.33"/>	\$ <input type="text" value="153,420"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="153,420"/>
Special Events	<input type="text" value="1.02"/>	\$ <input type="text" value="72,178"/>	\$ <input type="text" value="61,267"/>	\$ <input type="text" value="133,445"/>
Total Customer/Relationship Management	<input type="text" value="8.07"/>	\$ <input type="text" value="489,448"/>	\$ <input type="text" value="588,626"/>	\$ <input type="text" value="1,078,074"/>

Other Activities & Services

Other Activities & Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="266"/>	\$ <input type="text" value="266"/>
Total Station Expenses (Excluding Depreciation)	<input type="text" value="51.19"/>	\$ <input type="text" value="4,668,971"/>	\$ <input type="text" value="7,532,694"/>	\$ <input type="text" value="12,201,665"/>

3.2 Other Activities & Services

Jump to question:

3.2

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

Proceeds from the sale of branded merchandise.

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question:

3.3

	Full Time Equivalents (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text"/>

3.4 In-Kind Expense Detail

Jump to question:

3.4

	In-Kind Expenses \$
Corporate Management & Support	\$ <input type="text" value="124,269"/>

Development	\$ 56,667
Auction	\$ 0
Underwriting	\$ 0
Programming	\$ 0
Production	\$ 0
CD&D	\$ 360,000
Educational Services	\$ 0
Community Engagement	\$ 0
Customer/Relationship Management	\$ 193,040
Other Activities & Services	\$
Total Station In-Kind Expenses	\$ 733,976

3.5 Indirect Support Expense Detail

Jump to question: 3.5 ▼

	Indirect Expenses \$
Indirect Support - Occupancy	\$
Indirect Support-Transmitter Power	\$
Indirect Support - All Other Expenses	\$
Total Station Indirect Support	\$ 0
Total Station In-Kind Plus Indirect (Including Occupancy) Expenses	\$ 733,976

3.6 Capital Expenses and Related Items

Jump to question: 3.6 ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$	\$ 256,978	\$ 0
Administrative and General Office Equipment	\$ 0	\$ 3,254	\$ 0
Production Equipment	\$ 0	\$ 125,446	\$ 0
CD&D and IT Equipment	\$ 1,513,136	\$ 411,692	\$ 0
Production Content (Capitalization and Amortization of Shows/Content)	\$ 0	\$ 0	\$ 0
Other Capital Expenditures	\$ 0	\$ 20,207	\$
Total	\$ 1,513,136	\$ 817,577	\$ 0
Total Station Expenses (Including Depreciation)	-----	\$ 13,019,242	-----

Comments

Question	Comment
Direct, Indirect & In-Kind Expenses: Other Activities & Services	Proceeds received from the sale of branded merchandise.
Capital Expenses (\$): CD&D and IT Equipment	Per GAAP, a company cannot capitalize projects until they are placed in service. Due to COVID-related issues during FY21 such as lockdowns, limits on gathering, labor shortages with vendors, supply chain issues, etc. we did not place many projects in service. In FY22, we placed in service our Avid media management system at a cost of \$1.1 million and our program payout server at a cost of \$252,000.

4.1 Corporate Management & Support Expense Detail

Jump to question: 4.1 ▼

	Direct, Indirect & In-Kind Expenses (\$)
Do Not Allocate These Expenses to Other Functional Areas	
Rent/Lease/Mortgage (excluding tower lease payments)	\$ 220,609
Telecommunications and Utilities (excluding Transmitter Power)	\$ 288,826
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 39,285
Legal Fees	\$ 11,640

Accounting/Payroll Fees	\$ 64,413
Governance and Advisory Board Expenses	\$ 0
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ 105,856
Facilities Maintenance	\$ 267,466
Professional Development/Training (For All Staff)	\$ 72,255
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$
Interest Expense	\$ 0
All Other Corporate Management & Support	\$ 234,080
Total Corporate Management & Support	\$ 1,304,430

Comments

Question

Comment

No Comments for this section

5.1 Membership Revenue (<\$1,000)

Jump to question: 5.1 ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ 227,858	\$ 110,666	\$ 172,807	\$ 225,657	\$ 736,988
Direct Mail	\$ 71,408	\$ 1,199,178	\$ 289,153	\$ 729,349	\$ 2,289,088
Telemarketing	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Digital	\$ 126,834	\$ 287,805	\$ 108,280	\$ 155,994	\$ 678,913
Other Membership Programs	\$ 973,123	\$ 2,438,484	\$ 500,062	\$ 36,504	\$ 3,948,173
Total	\$ 1,399,223	\$ 4,036,133	\$ 1,070,302	\$ 1,147,504	\$ 7,653,162

5.2 Membership - # of Donors (<\$1,000)

Jump to question: 5.2 ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	1,268	804	1,024	3,096	1,462
Direct Mail	1,309	12,895	3,599	17,803	12,807
Telemarketing	0	0	0	0	0
Digital	1,734	2,705	1,271	5,710	1,957
Other Membership Programs	10,800	17,008	4,283	32,091	773
Total	15,111	33,412	10,177	58,700	16,999

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: 5.3 ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	58,700	75,699	\$ 7,653,162
\$1,000 to \$9,999	684	1,283	\$ 1,256,925
\$10,000 and above	28	144	\$ 493,730
Total	59,412	77,126	\$ 9,403,817

5.4 Gift Type Detail

Jump to question: 5.4 ▼

	Total
Matching Gifts (\$ Amount)	\$ 17,526
Sustainer Gifts (# of Donors)	32,119
Sustainer Gifts (\$ Amount)	\$ 3,991,622

5.5 Planned Giving Revenue Detail

Jump to question: 5.5 ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	26	\$ 1,933,590
Total	26	\$ 1,933,590

5.6 Endowment Fund Detail

Jump to question: 5.6 ▼

Endowment Fund (\$)	
Value of Fund at start of Fiscal Year?	\$ 883,215
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ 15,291
Unrealized Investment Gains (Losses)	\$ -76,067
Discretionary spending from the Endowment Fund	\$ -3,892
Discretionary additions to the Endowment Fund	\$ 0
Value of Fund at end of Fiscal Year?	\$ 818,547
Value of pledged gifts not yet received?	\$

5.7 Development Expenses

Jump to question: 5.7 ▼

Direct & In-Kind Expenses (\$)	
Premiums' Total	\$ 392,623
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ 486,869
Other Expenses	\$ 903,301
Total	\$ 1,782,793

Comments

Question	Comment
Membership Expenses: Other Expenses	Other Expenses includes the cost of membership campaigns, \$482k, and credit card processing fees \$204k, software support \$182k, in addition to smaller expenses like postage/shipping \$21k

6.1 Underwriting Revenue Detail

Jump to question: 6.1 ▼

Revenue (\$)	
National Production Underwriting	\$ 51,750
Local Production Underwriting	\$ 362,602
Spot/Run of Schedule Underwriting	\$ 587,218
Educational Services Underwriting	\$ 0
Community Engagement Underwriting	\$ 0
Special Events/Other Underwriting	\$ 83,250
Total	\$ 1,084,820

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: 6.2 ▼

	Total # of Underwriters	Revenue (\$)
Individuals	0	\$ 0
Businesses (For Profit Entities)	12	\$ 68,689
Foundations (Not For Profit Entities)	12	\$ 121,053
Government (Federal, State and Local and Other Gov't)	2	\$ 117,110
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	2	\$ 107,500
Total	28	\$ 414,352

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: 6.3 ▼

	Total # of Underwriters	Revenue (\$)
Individuals	0	\$ 0
Businesses (For Profit Entities)	27	\$ 313,102
Foundations (Not For Profit Entities)	13	\$ 235,628
Government (Federal, State and Local and Other Gov't)	2	\$ 20,604

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)

2 \$ 17,884

Total

44 \$ 587,218

6.4 Underwriting Detail - Expenses

Jump to question: 6.4 ▼

**Direct
& In-Kind Expenses (\$)**

Consulting, Contracted & Outsourced Personnel and Services Fees

\$ 45,722

Other Expenses

\$ 6,261

Total

\$ 51,983

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: 6.5 ▼

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

72

Underwriter Renewal Rate? (%)

88.00

Comments

Question

Comment

No Comments for this section

7.1 Program Acquisition Expenses

Jump to question: 7.1 ▼

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	3,454.00	14,420.00
PBS Programs - PFP	-----	937.00	212.00
PBS Programs - PBS Plus & Other	-----	647.00	2,097.00
PBS Programs - Total	\$ 2,465,214	5,038.00	16,729.00
NETA	\$ 0	206.00	1,744.00
BBC	\$ 33,698	165.00	
APT	\$ 65,855	1,389.00	3,875.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 37,548	1,208.00	1,995.00
Local Productions	-----	235.00	295.00
Total	\$ 2,602,315	8,241.00	24,638.00

7.2 Program Acquisition & Scheduling Expenses

Jump to question: 7.2 ▼

**Direct
& In-Kind Expenses (\$)**

Program Acquisitions

\$ 2,602,315

Consulting, Contracted & Outsourced Personnel and Services Fees

\$ 208,351

Other Expenses

\$ 15,224

Total

\$ 2,825,890

7.3 PBS Program Differentiation

Jump to question: 7.3 ▼

Are you a PBS PDP Station? No

Comments

Question

Comment

No Comments for this section

8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: 8.1 ▼

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.),	\$ 74,220	\$ 94,364	\$ 0

Services and Equipment Rental

Other Expenses	\$ 183	\$ 7,697	\$ 0
Total Production Services Expenses	\$ 74,403	\$ 102,061	\$ 0

8.2 Content Production Intended for Station use (by type)

Jump to question: 8.2 ▼

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage			
Informational call-in broadcast			
News			
Public Affairs		11.50	
Arts and Culture		2.50	
Sports Programming			
Pledge Programs, Pledge Breaks & Auction		32.70	
Educational		3.00	1.00
All Other Productions	6.50	13.00	1.00
Total Number of Hours	6.50	62.70	2.00
Total Hours using Closed-Captioning	6.50	62.70	2.00
Total Hours using the SAP Channel			

Comments

Question	Comment
National Broadcast Production Expenses: Contracted Services, Personnel and Equipment Rental	KVIE received a large grant from the CDFA to make 10 new episodes of America's Heartland, a show that airs across the U.S. As such, KVIE began incurring expenses for those 10 episodes at the end of FY22.
National Broadcast Production Expenses: Total	KVIE was awarded a grant to produce a new season of America's Heartland (10 episodes), and the work started in FY22. KVIE used freelance videographer, freelance cooking segment host, and freelance segment producers.
Total # of Local Production Hours: All Other	The auction hours were moved to the proper line in FY22 (pledge programs, breaks, and auction).

9.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: 9.1 ▼

	Revenue (\$)
Tower Lease	\$
ITFS/Alternative Transmission Services	\$
Uplink/Teleconferencing Services	\$
Facility/Equipment Rental	\$
Datacasting	\$
Network/Internet Connectivity	\$
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ 360,000
Total	\$ 360,000

9.2 Content Distribution & Delivery Expenses

Jump to question: 9.2 ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ 5,898
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ 221,259
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ 110,108
STL Fees	\$ 0
Tower Rent/Lease/Mortgage	\$ 360,001

ITFS/Alternative Transmission Services	\$ 0
Uplink/Teleconferencing Services	\$ 0
Datacasting	\$ 0
Network/Internet Connectivity	\$ 2,101
Transmitter Power (Direct Expense)	\$ 54,691
Indirect Support-Transmitter Power	\$
Interconnection Expenses	\$ 0
Other Expenses	\$ 14,173
Total	\$ 768,231

9.3 Broadcast Capacity

Jump to question: 9.3

	# Operated	Average # of Hours per Day Operated
UHF Transmitters		
VHF Transmitters	1	24.00
Translators/Low Power Transmitters (boosters)	0	
ITFS Channels		

9.4 Master Control Facilities

Jump to question: 9.4

	Number	Hours per Day
Master Control Facilities - # Operated	1	-----
Master Control Facilities - Total Hours/Day	-----	24.00
Master Control Facilities - Staffed Hours/Day	-----	16

Comments

Question	Comment
No Comments for this section	

10.1 Educational Services Revenue

Jump to question: 10.1

	Revenue (\$)
Federal Grants	\$
Underwriting for Educational Services	\$ 0
Corporate/Foundation Giving	\$ 20,000
Fee-For-Service or Entrepreneurial Services	\$
State Government Funding	\$
Other Revenue Generated by Educational Services	\$
Total	\$ 20,000

10.2 Educational Services Expenses

Jump to question: 10.2

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
Total	\$ 0

10.3 Educational Content Detail

Jump to question: 10.3

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$
Create National Educational Content for Broadcast	\$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$	
Program Acquisition	\$	
Total	\$	0

10.4 Educational Content Delivery

Jump to question: 10.4 ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
Children's content (PBSKids)	3,934.00	8,454.00	
K-12 Educational resources			
Adult Basic Education- English			
Adult Basic Education - Other than English			
Teacher professional development			
Other			
Total	3,934.00	8,454.00	

10.5 Educational Workshops

Jump to question: 10.5 ▼

	# of Workshops	Total # of Attendees
Ready to Learn		
Other Pre-K Teacher Professional Development/Training		
Other K-12 Teacher Professional Development/Training		
Other Pre-service Teacher Professional Development/Training		
Other College/University Faculty Professional Development/Training		
Other Professional Development/Training		
Total	0	0

Comments

Question

Comment

No Comments for this section

11.1 Community Engagement Revenue

Jump to question: 11.1 ▼

	Revenue (\$)
Grants (Competitive)	\$ 10,000
Fee-For-Service or Entrepreneurial	\$
Underwriting of Outreach Events	\$ 0
Other Revenue Generated by Community Engagement	\$
Total	\$ 10,000

11.2 Community Engagement Expenses

Jump to question: 11.2 ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
Total	\$ 0

Comments

Question

Comment

No Comments for this section