

PBS KVIE GOLF CLASSIC

May 8, 2023 * Del Paso Country Club

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when PBS KVIE presents its **12th Anniversary Golf Classic!**

PBS KVIE is stepping up this year and having our event at Del Paso Country Club, the historic and prestigious golf course in the Sacramento area. Players will hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the PBS KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, an attempt to make a hole-in-one for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, lunch, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2023 PBS KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through PBS KVIE, all while enjoying a great day on the links! Sponsorships offer a wide variety of marketing benefits with some options including a bank of advertising spots on PBS KVIE.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

(INCLUDES FOURSOME AT EVENT)

	Level	Foursomes in Golf Classic	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
TITLE SPONSOR	\$20,000	2	Full Page	300/300	Yes	Yes + Logo on Golf Ball	Event-Wide
DOUBLE EAGLE SPONSORS	\$10,000	2	Full Page	120/120	Yes	Yes	Event-Wide
GAME PACK SPONSOR*	\$8,000	1	Half-Page	20/20	Yes	Yes + game packs	Yes
SOCIAL HOLE SPONSOR	\$7,500	1 + 1 discounted	Half-Page	80/80	Yes	Yes	At location + Vendor Table
HAT SPONSOR*	\$7,500 SOLD1		Half-page	20/20	Yes	Yes + hats	Yes
EAGLE SPONSORS	\$5,000	1 + 1 discounted	Half-Page	40/40	Yes	Yes	Yes
TACO/TEQUILA SPONSOR	\$4,500 SOLD1				Yes	Yes	At location
FOOD TRUCK SPONSOR	\$4,500	1			Yes	Yes	At location
LONG DRIVE SPONSOR	\$4,000 SOLD1				Yes	Yes	Yes
PUTTING CONTEST SPONSOR	\$3,500 SOLD1				Yes	Yes	Practice green
CARTS SPONSOR	\$3,000 SOLD1				Yes	Yes	Carts
BALL MARKER SPONSOR	\$3,000 SOLD1				Yes	Yes	Ball Marker
GOLF CANNON SPONSOR	\$3,000 SOLD1				Yes	Yes	Yes + Golf Cannon
DRINK CART SPONSOR	\$2,000 SOLD1					Yes	Drink Cart
TEE BOX SPONSORS	\$1,750 SOLD1					Text Only Event program	Tee Box

NEW SPECIAL OPPORTUNITY!

CERTIFICATE/TICKET SPONSORSHIP

Callaway Store Sponsorship

Each player receives a \$50 gift certificate to Callaway Super Store on the course the day of the event, compliments of the sponsor. Sponsor can also include a special personalized offer buck slip inside the certificate.

Closest to the Pin Sponsorship

Winner receives a \$500 gift certificate to the Del Paso Country Club pro shop, compliments of the sponsor.

No Host Reception Sponsorship

Each golfer will receive 1 drink ticket to use at the no host reception, compliments of the sponsor.

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CALLAWAY STORE SPONSOR	\$10,000	2	Full Page	25/25	Each player receives \$50 certificate	Yes	Yes	Yes
CLOSEST TO THE PIN SPONSOR	\$4,000	1			Winner receives \$500 certificate	Yes	Yes	Yes
NO HOST RECEPTION SPONSOR	\$4,000	1			Each player receives 1 drink ticket	Yes	Yes	Yes

SPONSORSHIP OPPORTUNITIES AND BENEFITS

(DOES NOT INCLUDE FOURSOME AT EVENT*)

	Level	Ad in Golf Classic program	Logo on Golf Classic sponsor promo (airs 100's of times)	Logo on all print/online materials	Logo recognition on site
DRIVER HEAD COVER SPONSOR	\$8,000	Half-Page	Yes	Yes	On driver head cover
GOLF BALL SPONSOR*	\$3,500	Half-Page	Yes	Yes + logo on golf ball	On 2nd sleeve of Pro V1 Golf Balls
BLOODY MARY BAR SPONSOR	\$3,500	Half-Page	Yes	Yes	On Bloody Mary bar signage
BREAKFAST SPONSOR*	\$3,500	Half-Page	Yes	Yes	On Breakfast Signage
BEER SPONSOR*	\$3,500	Half-Page	Yes	Yes	On Beer Signage

**Foursomes available for an additional \$1,350.*

Interested in becoming a sponsor?
Contact Barry Pitluk, Chief Sponsorship Manager.
916.641.3603/bpitluk@kvie.org

