5/18/2020 CPB ISIS

STACI ORLANDO

Financial Reporting	<u>Legal Forms</u>	Grant Payments	Grantee Profile
SAS-TV \\ 4. Qualitative Evaluation	n		Current Grantee View: KVIE-TV
		Char	nge Grantee: Change Grantee ▼
Qualitative Evaluat			This Page Entire Survey
Change Section: 4. Qualitative Ev Show all data for: 2019 ▼	raluation ▼		Instruction Guide
4.1 Local Community Outreach			Jump to question: 4.1 ▼
In what local community outreach or or underserved audiences? Please de In January, KVIE participated in a free the Crest Theatre. KVIE, the presenti program, shared the stage with show with the 400+ audience. This docume diagnosed with terminal cancer, and resilience had upon her family, friends In June, KVIE hosted two screenings	escribe in detail: outcomes, audition, public screening of The Dying ng station for the locally produce producers to screen and discussentary focused on a young women the impact her personal story of and community. for Chasing the Moon, one at the second of the community college at the second of the community college at the second of t	ience served, community response. g Girl, at ed ss the film an inner he Roth s unserved or underserved audience	Jump to question: 4.2 ▼
Key local services in FY2019 include segments featuring our region's arts, examining important regional issues I history, health and more. KVIE's local program America's Heartland, which channels across the country and arous season. Other productions within the We're Open, KVIE Arts Showcase, In Secrements, highlighted the people of the season.	celebrating local attractions, an ike education and the environmally produced and longest-running airs on PBS stations and variou and the world, celebrated its four ViewFinder series, Rob on the side California Education, and States and issues of our region	d ent, ng original is other inteenth Road, Yes	Jump to question: 4.3 ▼
Do you provide program content in lar	nguages other than English? If s	so, please list your services in this a	rea
4.4 Governance Structure			Jump to question: 4.4 ▼
Please describe your station's govern Advisory Boards or Panels, Communi Your response should include but is n What are the direct and indirect report What committees are active and what Does your Board have an Audit and F What are the roles and responsibilities	ty Boards or Panels, and the Co ot limited to: ting relationships? is their function? inance Committee?	ommittee Structure under each of the	

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KVIE's board of directors is currently comprised of 19 board members out of a total of 21 possible board members. There are two vacancies. The bylaws provide for a total of 21 board members if there is one designated director (immediate past chair for one year if the term is completed; otherwise the immediate past chair returns as a board member). The board is a selfperpetuating board that receives recommendations from the nominating committee when vacancies arise. Board meetings are held at least six times per year and last approximately 90

4.5 Community Outreach

Jump to question: 4.5 ▼

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Our goals for the upcoming year include even more community outreach. We'd like to host a KVIE table at all the concerts to collect emails for newsletters and distribute "download PBS app" cards. We'd like to participate in more familyoriented community events such as local fairs, kids expos, and farm-to-fork events. We hope to bring free family-fun to our station and to have more screenings partnering with the community.

KVIE continues to attend 2-3 college career fairs each year.

Have you completed this Section? \odot Yes \bigcirc No

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