

# KVIE MEMBERS' PROGRAM POLL

## 2017 Poll Results

In July and August of 2017, KVIE reached out, through the mail to our 50,000 loyal members and asked them to choose from a list of 49 programs all that they preferred. We'd like to thank everyone that participated in the 2017 KVIE Members' Preference Poll.

**Highlights:** Ken Burns specials took the top spot in anticipation of *The Vietnam War*. NOVA is still a KVIE member favorite in the second spot. *MASTERPIECE* was third with *Victoria PBS NewsHour* with the impact of the 2016 election still top of mind rose to the fourth spot. Rick Steves stayed at fifth.

### 2017 KVIE Members' Program Preference Poll

Ranking	Program	% Overall	2016 Rank
1	Ken Burns' Specials	68.2%	3
2	NOVA	67.5%	1
3	Masterpiece Classic	63.4%	2
4	PBS NewsHour	56.8%	8
5	Rick Steves	56.5%	5
6	Masterpiece Mystery	56.5%	6
7	American Experience	50.8%	7
8	Huell Howser	48.4%	9
9	Nature	48.2%	4
10	Antiques Roadshow	47.7%	10
11	Doc Martin	46.3%	11
12	Rob on the Road	42.5%	14
13	Great Performances	42.4%	13
14	Call the Midwife	41.4%	17
15	British Comedies	40.8%	12
16	FRONTLINE	40.1%	16
17	America's Heartland	36.0%	15
18	BBC World America	35.9%	18
19	This Old House	34.6%	19
20	American Masters	34.1%	24
21	Father Brown	34.0%	21
22	Poldark	33.9%	N/L
23	Charlie Rose	32.0%	23
24	Great British Baking Show	30.4%	N/L
25	Prime Suspect	29.7%	N/L
26	Wild Alaska Live	29.3%	N/L
27	Globe Trekker	29.2%	25
28	Genealogy Roadshow	27.6%	26
29	America's Test Kitchen	24.9%	27
30	Secrets of the Dead	24.8%	28
31	Nostalgia Music	24.7%	20
32	Independent Lens	18.6%	29
33	ViewFinder	16.5%	33
34	Lidia's Kitchen	16.3%	N/L
35	Rock Concerts	16.0%	36
36	Nightly Business Report	15.3%	37
37	Lawrence Welk	14.9%	34
38	Sesame Street	13.6%	44
39	Health & Fitness	13.3%	35
40	P.O.V.	12.9%	39
41	Studio Sacramento	11.7%	41
42	Austin City Limits	11.5%	42
42	Priscilla's Yoga Stretches	10.3%	45
44	KVIE Arts Showcase	10.0%	42
45	Inside California Education	7.8%	N/L
46	Daniel Tiger's Neighborhood	6.5%	46
47	Yes! We're Open	6.2%	48
48	Peg + Cat	3.3%	50
49	Splash and Bubbles	3.1%	N/L

\*Highlighted cells are KVIE local and national productions.

\*\*N/L stands for "not listed" in the 2016 poll