

# KVIE Public Television

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## **KVIE** **ART AUCTION**

### *Auction Handbook*

*Updated April 2018*

*Visit the KVIE Art Auction on the web at [kvie.org/artauction](http://kvie.org/artauction)*

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## Contents

The KVIE Public Television Art Auction .....	3
Competition Overview .....	3
COMPETITION AWARDS.....	4
HOW TO ENTER.....	4
ART SALES INFORMATION.....	5
ENTRY CATEGORIES.....	5
RULES FOR ARTWORK ENTRIES.....	5-6

## The KVIE Public Television Art Auction

You are invited to enter the KVIE Public Television Art Auction's juried art competition for California artists 18 years of age or older. Although we publish general information to the KVIE website, this document is the over-riding authority for competition rules and requirements.

### Competition Overview

**JURIED SHOW:** All art submissions will be reviewed by the Art Curator. Entering artwork for consideration does not guarantee acceptance. Artists whose artwork has been selected by the Curator is guaranteed to be in the auction and will proceed to a juried awards competition. Approximately 270 artworks will be accepted. The members of the awards jury will be announced on our website [kvie.org/artauction](http://kvie.org/artauction). A list of accepted artists and artworks will be posted to our website [kvie.org/artauction](http://kvie.org/artauction). Once delivered, artworks accepted into the show may not be removed from the exhibition by the artist without express authorization by the curator.

**ENTRY TIMELINE:** Entry forms, images of artwork required for acceptance judging, and documentation, if required, must be received within the published Call for Artists timeline. Entries will not be accepted before or after the published dates, posted to [kvie.org/artauction](http://kvie.org/artauction).

**ENTRY FEE:** There is no fee to enter the KVIE Art Auction.

**JUDGING FROM IMAGES:** Online entries will be initially evaluated from digital images, for acceptance into the auction process. Images will be viewed via computer and must accurately represent the artwork received. Artists are advised to submit images of the highest quality possible. During the juried competition, jurors will see the actual artwork.

**AWARDS JURY:** Jurors are invited to participate on the basis of their qualifications. Jurors may be curators, professors, gallery directors, and/or artists recognized as experts in their field or medium. Juror selections are made by the KVIE Art Curator, and will be published on the website [kvie.org/artauction](http://kvie.org/artauction).

**HOW TO CONTACT US:** KVIE Events may be reached via phone at (916) 641-3663, or via email at [events@kvie.org](mailto:events@kvie.org).

## COMPETITION AWARDS

### *Cash Awards Offered*

#### **Best of Show Award**

One (1) artwork will be chosen as Best of Show, from all First Place juried award winners.

Award: \$1,000, Ribbon, and primetime placement in the on-air auction

#### **First Place Award**

Up to six (6) artworks will be selected as First Place, one in each major art category, from all Juror Award winners.

Award: \$100, Ribbon, and primetime placement in the on-air auction

#### **Best Framer Award**

One (1) framer will be selected by award donor for special mention.

Award: Ribbon and on-air recognition during the auction

#### **Curator Award**

Up to five (5) artworks will be selected by the Curator for special mention.

Award: Ribbon and special placement in the on-air auction

#### **Juror Award**

Up to four (4) artworks from each category will be selected for Juror Awards. From these Juror Awards the First Place in each category will be selected.

Award: Ribbon and special placement in the on-air auction

## HOW TO ENTER

1. Review all of the information in this handbook, including entry deadlines, delivery dates, directions, entry requirements, and rules.
2. Prepare digital images of your entry.
3. Fill out an official entry form (online or paper form).
4. Enter online or in person on official entry submission dates (posted on [kvie.org/artauction](http://kvie.org/artauction)).

**Online Entry (*preferred method*):** Visit [kvie.org/artauction](http://kvie.org/artauction) and complete an entry form. You will have the opportunity to upload a digital image of your artwork and a resume (if applicable).

**In-Person Entry:** Bring a completed entry form and artwork to KVIE Public Television on the published Art Submission day during posted hours. Dates and times are published to [kvie.org/artauction](http://kvie.org/artauction).

KVIE accepts one submission per applicant. If your initial submission is rejected, the curator may offer you the opportunity to submit a second option. Do not submit additional entry forms unless requested by the curator.

## ART SALES INFORMATION

Artists are advised to take into consideration the estimated gallery price, the cost of framing or otherwise preparing their artwork for display, plus the cost of delivery of the artwork when setting the price of their artwork.

1. KVIE handles all artwork sales during the Art Auction. Sales tax will be charged on these sales.
2. Artists do not receive financial compensation for participation in the Art Auction. KVIE is prohibited from sharing revenues from the Art Auction per Federal Communications Commission (FCC) rules. Refer to [kvie.org/artauction](http://kvie.org/artauction) for a list of benefits artists receive from participation.
3. If KVIE Public Television receives an inquiry regarding the purchase of artworks that are already sold, KVIE may, at its discretion, forward the inquirer's contact information to the artist. However, KVIE assumes no agency or representation of the artist except as defined for sales during the period of the Art Auction.

## ENTRY CATEGORIES

**Contemporary Classics** – abstract and non-objective works in all mediums.

**Figurative** – a celebration of human form and representations of animals.

**Landscapes** – a celebration of landscapes in all mediums.

**Sculpture** – three-dimensional works in all media, including functional art.

**Still Life** – still life in all mediums.

**Photography** – photographs, limited editions, lithographs, and etchings. **All photography submissions must be hand signed and numbered in editions of 30 or less. KVIE strongly encourages editions of #1 where possible (may include a unique print size, or print medium specifically for the auction).**

**California Masters** (*award ineligible*) – recognizing the works of the region's amazing artists, selected by the curator.

***\*Artwork that fits into more than one category will be judged in each category***

## RULES FOR ARTWORK ENTRIES

1. Artworks may not be altered in any way after they are accepted into the show with the exception of unframed pieces sent to participating framers.
2. Accepted artwork should be ready to display and delivered and/or shipped according to published dates. Artwork received after the delivery deadline may be removed from the jury process and disqualified from participation. Unframed work should be matted or mounted and will be eligible for the complimentary framing program.

3. KVIE assumes total design control over the presentation of the artwork at the Preview Gala and the televised auction. Artists particular about their artwork presentation are encouraged to frame their own work.
4. KVIE reserves the right to photographically and electronically document any artwork accepted in the auction for use in catalogues, publications, publicity materials or for purposes deemed necessary to KVIE Art Auction operation.
5. All artists whose artwork is exhibited will be invited to the Art Auction Preview Gala and Awards Ceremony. Awards, including the announcement of Best of Show, will be presented at this event. If artist is not present any ribbons and award premiums won will be mailed to the artist.
6. Entries are limited to one per artist.
7. KVIE is not responsible for finding errors in entries. Artists are responsible for any and all errors on entry forms. Artists should inform KVIE immediately if errors are detected in print or online information.
8. Late entries may only be accepted at the sole discretion of the curator.
9. KVIE employees may submit artwork, but are not eligible for award premiums.
10. Artists entering the competition must be residents of the State of California and over the age of eighteen years of age at the time of entry. KVIE will also accept entries from non-residents who were born and educated in California.
11. Entries must be original artworks created by the artist entering the competition, or a legacy donation authorized by the curator. Artworks must have been completed within the past three years with the exception of legacy artists and California Masters. All art must be original and signed by the artist.
12. Photo reproductions (giclée) of original paintings or drawings will not be accepted.
13. Photography entries must be hand signed and numbered by the artist in editions of thirty (30) or fewer. **Photos and Pastels** must be mounted or matted.
14. Curator may adjust retail price and starting bid amounts at her discretion.
15. Entries will be reviewed for acceptance into the exhibition by the Art Curator, based on appropriateness for a PBS audience, and ability for the artwork to translate on television. Accepted artwork will then be judged by jurors for awards distribution.
16. Jurors, curator, and KVIE may at any time, and at their discretion, disqualify any artwork from the televised Art Auction. Disqualified artwork remains the property of KVIE Public Television for use in future fundraising, or may be returned to the artist upon request.
17. All artist names accepted into the auction will be posted to the website [kvie.org/artauction](http://kvie.org/artauction). Artists' name and town may be released to the media
18. KVIE takes all reasonable precautions in handling submitted artwork, but is not responsible for any loss, damage or theft of entries.
19. Artist does retain original copyrights.
20. Curator may adjust retail price and starting bid amounts at her discretion. Two-dimensional entries must be 16"x20" or larger in their final presentation (including matte and frame if applicable). Three-dimensional entries must be 12" in at least one dimension.

*Visit the KVIE Art Auction on the web at [kvie.org/artauction](http://kvie.org/artauction)*