



DONOR PRIVACY POLICY

YOUR PRIVACY RIGHTS AS A DONOR— At KVIE, we care about your privacy and our relationship with you!

Upon request, we will provide you with the information (e.g., email address, name, mailing address, etc.) that we maintain about you. Our relationship with you is built on trust. We're committed to preserving it.

Your Mailing Address: From time to time, KVIE engages in a best-practice approach to find new donors like you. We share physical mailing address lists with other non-political non-profit organizations as a means to attract new donors. When we do this, we only share name and physical mailing address. That's it. We don't share any other information. Not how much you donate. Not how many times you donate. We only share mailing information so that we may receive new donor mailing information. We hope that you understand why we engage in this best practice, as it's an efficient and economical way for us to move our mission forward. We offer the ability for you to opt-out if you do not want KVIE to share your address with other non-profits. You will find this ability on mailings that we send to you, or you can send an e-mail to member@kvie.org, call 1-800-347-5843, or send your request via mail to: KVIE Membership Services, 2030 W. El Camino Avenue, Sacramento, CA 95833.

Your E-mail Address: Your e-mail address will only be used by KVIE and will never be provided to an organization outside of KVIE not specifically working on any e-mail or Web related project for KVIE business, which would include fulfilling an e-communication you have subscribed through as part of a gift purchase. To unsubscribe, follow the directions on any e-mail you receive or send an email to member@kvie.org with your unsubscribe request.

Your Online Information: For each visitor, including donors, that signs up for our email list, we collect only the information that is requested on the list signup form. Required fields are denoted with an asterisk (*). Our web servers may collect the domain name or IP address of visitors and donors to our web page(s). Unless otherwise stated on our website, we collect the email addresses of those who communicate with us via email and information volunteered by you such as, but not limited to: list signup information, survey information, and/or site

registrations. We also may collect clickstream information. The information we collect may be used to create an aggregate demographic profile of our viewer and donor base so that we can improve content and services and provide aggregate information to KVIE partners, to customize the content and/or layout of our email messages or pages for each individual visitor, to notify you about updates to our web site and services, to send you e-mail newsletter(s), to provide you with the products and/or services for which you signed-up or registered, which may include sending service disruption notices or other service- or product-related information via email, and is not shared outside KVIE without your consent. When you subscribe to a KVIE email communication or become a donor online, you are giving the website permission to put a cookie on your computer that will remember your user name should you wish to edit or update your profile and interests when you use our website.

Please email member@kvie.org if you have any questions regarding our donor privacy policy.