

KVIE GOLF CLASSIC

JUNE 10th, 2019 * SERRANO COUNTRY CLUB

Join area business leaders and golf enthusiasts for a spectacular day of golf, food, drinks and fun when KVIE Public Television presents its 9th annual Golf Classic.

Since 2011, beautiful Serrano Country Club in El Dorado Hills has been the backdrop for the KVIE Golf Classic, where players have hit the links on a world-class course, all while supporting the mission of public television.

Top corporate leaders attend the KVIE Golf Classic. Over 100 high-net worth business leaders typically participate in the day. It's an excellent networking opportunity for all!

In addition to the on-course experience, which will include closest-to-the-pin, longest drive, hole-in-one contest for a chance to win a car, and food/drink stops at various tee boxes, players can enjoy a pre-round putting contest, catered box lunch, and a post-tournament networking reception/awards ceremony.

Become a sponsor of the 2019 KVIE Golf Classic and help ensure that everyone in our community can discover ideas, arts, and adventures through KVIE, all while enjoying a great day on the links!



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SPONSORSHIP LEVELS & BENEFITS

From a simple vendor booth or tee box sponsorship, to sponsorship of one of the various on-course contest, fun areas and promo items, to sponsorships that include spots on KVIE, the KVIE Golf Classic has sponsorships tiers that are great for YOUR business!

	Level	Foursomes in Golf Classic	River Cats Suite	Ad in Golf Classic program	15-second Sponsor Spots on KVIE/KVIE2	Logo on Golf Classic sponsor promo (airs 100's of times)	KVIE Art Auction Preview Gala tickets	Logo on all print/ online materials	Logo recognition on site
TITLE SPONSOR	\$20,000	2	+ 20 tickets to River Cats game	Full Page	300/300	Yes	8	Yes + Logo on Golf Ball	Event-Wide
GOLD SPONSOR	\$10,000	2 (+1 for future use at Serrano)		Full Page	120/120	Yes	8	Yes	Event-Wide
PARTY HOLE SPONSOR	\$7,500	1 + 1 discounted		Half-Page	80/80	Yes	4	Yes	At location + Vendor Table
SHIRT SPONSOR	\$6,000	1 + 1 discounted	S O L D	Half-Page	25/25	Yes	4	Yes + Polo Shirt	Yes
NOVA SPONSOR	\$5,000	1 + 1 discounted		Half-Page	40/40	Yes	4	Yes	Yes
TACO/TEQUILA SPONSOR	\$3,500	1		Half-Page		Yes	2	Yes	At location
RECEPTION SPONSOR	\$3,000			Half-Page		Yes	4	Yes	Reception (prominent)
PUTTING CONTEST	\$3,000	1	S O L D			Yes	2	Yes	Practice green
CLOSEST TO THE PIN	\$3,000	1				Yes	2	Yes	Yes
LONG DRIVE SPONSOR	\$3,000	1				Yes	2	Yes	Yes
VENDOR BOOTH + GOLF	\$2,500	1				Yes		Yes	Yes + Vendor-Supplied Materials
BALL MARKER SPONSOR	\$2,500	1				Yes		Yes	Ball Marker
CARTS SPONSOR	\$2,000	1	S O L D					Yes	Carts
DRINK CART SPONSOR	\$2,000	1	S O L D					Yes	Drink Cart
TEE BOX SPONSOR	\$1,500	1						Text Only	Tee Box
VENDOR BOOTH (NO GOLF)	\$500								Vendor-Supplied Materials

