



January 9, 2012

KVIE ISSUES/PROGRAMS LIST

Quarter ending December 31, 2011

The following are five topics of local interest and concern, and the programs that have provided KVIE's most significant treatment of them during the preceding three-month period.

Sources of information used to develop this list include viewer calls and letters, news reports from other local print and broadcast media, and personal interviews with local community leaders.

1. **KVIE Productions**

Program Title: COLLISION COURSE: TEEN ADDICTION:
VIEWFINDER
Source: L
Type: DOC
Date/Time: Wednesday, October 12, 2011 7:00 pm
Duration: 26:56
Description: Teen substance abuse is one of America's top public health problems and can devastate our youth and their families. Experience the struggles of victims and the heartbreak and courage of those who are trying to help them. Learn how our own community is helping fight this epidemic on *Collision Course: Teen Addiction Epidemic*

Program Title: AMERICA'S HEARTLAND
Source: N
Type: DOC
Date/Time: Wednesday, November 23, 2011 7:30 pm
Duration: 26:46
Description: Miss America 2011 Teresa Scanlan and KVIE reporter Jason Shultz visit a very special farm in Iowa. An Indiana man trades a city life in telecommunications for a new career in farming. Some sweet facts about the benefits of honey in your diet. Idaho farmers devised a new "crop cam" to improve future harvests.

Program Title: STUDIO SACRAMENTO
Source: L
Type: DISCUSSION
Date/Time: Friday, December 23, 2011 7:30 pm
Duration: 26:46
Description: Phil Angelides, former California State Treasurer and current Chair of the Financial Crisis Inquiry Commission, talks about the economy as well as his life in politics.

2. **California**

Program Title: BY THE PEOPLE: WHAT'S NEXT CALIFORNIA?
Source: N
Type: DOC
Date/Time: Monday, October 31, 2011 9:00 pm
Duration: 56:46
Description: In June 2011, a random sample of 412 Californians came together in the city of Torrance for California's first-ever Deliberative Poll. MacNeil-Lehrer Productions' BY THE PEOPLE: "What's Next California?" documents this unprecedented event bringing Californians into the conversation about whether California's governance can be improved, and if so, how. Hosted by Judy Woodruff, the documentary follows a microcosm of the state working together to better understand and share their views on a range of issues including legislative representation, fiscal and tax policy, whether local governments should have more autonomy and control over public services, and possible ways the initiative process could be modified to address the changing economic environment. BY THE PEOPLE: "What's Next California?" will also present an unusual opportunity for policy makers and advocates to observe a deep discussion among a diverse group of Californians.

Program Title: CALIFORNIA'S GREEN
Source: N
Type: DOC
Date/Time: Thursday, November 3, 2011 9:30 pm
Duration: 25:20

Description: Huell Howser looks at how the ocean could prove to be a very promising resource in the future of energy production and along the way he learns about the long history that this green technology has in the Golden State.

Program Title: CALIFORNIA'S GOLD
Source: N
Type: DOC
Date/Time: Thursday, December 22, 2011 9:00 pm
Duration: 26:17
Description: It started back in 1921 and quickly became one of California's biggest and "sweetest" success stories. The little shop on Western Avenue featured the favorite candy recipes of Mary See and focused on farm-fresh ingredients and homemade goodness. Before long this little shop had grown into a chain of stores serving loyal customers, and See's Candies had become famous around the world. In this calorie-laden edition of "California's Gold," host Huell Howser gets a firsthand taste of the See's story. First he visits one of the earliest shops to open in San Francisco and meets with current and past employees. While there, Huell also talks with regular customers who come in to purchase their particular favorite type of See's Candy. Then he travels to Los Angeles for a tour of the inner sanctum of the See's Candy factory where the historic candies are actually made. It's an assembly line like none other in the world, manned by employees who have been with the company for years. The story of See's Candy is indeed a true California success story -- one of which Mary See surely would be proud!

3. **History**

Program Title: PROHIBITION
Source: N
Type: DOC
Date/Time: Monday, October 2 – Wednesday, October 4, 2011 8:00 pm
Duration: 5 ½ hours over 3 nights
Description: This 3-part, 5 1/2 hour documentary film series directed by Ken Burns and Lynn Novick tells the story of the rise, rule, and fall of the 18th Amendment to the U.S. Constitution and the era it encompassed. The culmination of nearly a century

of activism, Prohibition was intended to protect individuals, families, and society at large from the devastating effects of alcohol abuse. But a faith-driven moral code in the Constitution paradoxically caused millions of Americans to rethink their definition of morality. Thugs became celebrities, authority was rendered impotent. Social mores in place for a century were obliterated. Liquor consumption rocketed, propelling the rest of the culture with it: skirts shortened. Music heated up. America's Sweetheart morphed into The Vamp. Prohibition turned law-abiding citizens into criminals, made a mockery of the justice system, caused illicit drinking to seem glamorous, encouraged neighborhood gangs to become national crime syndicates, and fostered cynicism and hypocrisy that corroded the social contract all across the country. The film raises vital questions that are as relevant today as they were 100 years ago - about means and ends, individual rights and responsibilities, the proper role of government and finally, who is - and who is not - a real American..

Program Title: WOMEN, WAR & PEACE
Source: N
Type: DOC
Date/Time: Tuesday, November 8, 2011 10:00 pm
Duration: 55:46
Description: "War Redefined" challenges the conventional wisdom that war and peace are men's domain through incisive interviews with leading thinkers, secretaries of state and seasoned survivors of war and peace-making. Their experiences reveal how the post-Cold War proliferation of small arms has changed the landscape of war, with women becoming primary targets and suffering unprecedented casualties. Simultaneously, they describe how women are emerging as necessary partners in brokering lasting peace and as leaders in forging new international laws governing conflict. This film reframes our understanding of modern warfare through probing conversations with Secretary of State Hillary Clinton and former Secretaries of State Condoleeza Rice and Madeline Albright; Liberian peace activist Leymah Gbowee; Bosnian war crimes investigator Fadila Memisevic; Zainab Salbi, founder of Women for Women International; globalization expert Moises Naim; and Cynthia Enloe of Clark University, among others. Narrated by Geena Davis.

Program Title: MARCHING ONCE MORE: 60 YEARS AFTER THE BATTLE OF THE BLUGE
Source: N
Type: DOC, PLEDGE
Date/Time: Wednesday, December 7, 2011 8:00 pm
Duration: 1:28:19
Description: In what stands as one of the last, large gatherings of World War II veterans, MARCHING ONCE MORE follows more than 100 survivors of the Battle of the Bulge as they return to Belgium and Luxembourg and reflect on the brutal six-week battle that claimed 19,000 American lives. The one-hour documentary captures the veterans' 2004 journey, including their uncertainty as to whether anyone would remember or care about the events that occurred 60 years earlier. To their surprise, the people of Belgium and Luxembourg treated them like celebrities: a king presented medals, a royal family laid wreaths in honor of the fallen and crowds clamored for autographs and to perhaps, for the last time, thank their liberators. KVIE presented this pledge program with special guest Burnett Miller, a veteran of this famous battle. Miller is a Sacramento native and a former mayor of Sacramento.

4. **Travel**

Program Title: ROB ON THE ROAD – CA. NATIONAL PARKS: VIEWFINDER
Source: L
Type: DOC
Date/Time: Wednesday, October 26, 2011 7:00 pm
Duration: 26:46
Description: KVIE's Rob Stewart of Rob on the Road discovers national parks in California. Rob explores the world's largest trees and amazing cavernous caves at Sequoia and Kings Canyon National Parks, hikes the stunning Lassen Volcanic National Park, captures the beauty of Yosemite Valley and delves into the personal journals of John Muir.

Program Title: AUSTRALIA WITH HUELL HOWSER
Source: N
Type: DOC
Date/Time: Thursday, November 24, 2011 8 pm

Duration: 56:15
Description: On this one hour special, Huell travels to Australia to take the road "less" traveled. In this first of two segments, Huell visits the stunning beaches along the Great Ocean Road and stops in the small town of Lorne. He meets a koala at the Koala Cove Cafe and treks through a rainforest in the Melba Gully State Park. He wonders at the Twelve Apostles coastal rock formations and takes an old-fashioned ferry ride across the Murray river and spends the night in the historic town of Strathalbyn. Next it's off to Langhorne Creek wine region and a rare Aboriginal Canoe Tree. He travels by a horse drawn tramway to Granite Island and sees some wild kangaroos and spends the night in the Ghan. Next it's off to the Connor Lookout and lastly a visit to the mystical Ayers Rock.

Program Title: RICK STEVES' EUROPE WITH ABANDON
Source: N
Type: DOC, PLEDGE
Date/Time: Saturday, December 9, 2011 9:30 pm
Duration: 27:54
Description: In this 30-minute celebration of European culture, Rick Steves' Europe with Abandon highlights the quintessence of European travel: great food, fun-loving people, and hands-on experiences. From savoring seafood fresh from the fjord, to the riveting beat of flamenco in Andalucía, to celebrating a new era of hope in war-scarred Bosnia — this special shows how Europeans embracing life with abandon can inspire us to get the most out of our lives as well.

5. **How-To**

Program Title: THE THIS OLD HOUSE HOUR
Source: N
Type: HOW-TO
Date/Time: Thursday, October 6, 2011 7:00 pm
Duration: 56:46
Description: Get your restoration fix with the TOH crew on their 30th anniversary season opener. They begin with a small but sophisticated addition to a 1915 Dutch Colonial Revival.

Program Title: VICTORY GARDEN
Source: N
Type: HOW-TO
Date/Time: Saturday, November 5, 2011 2:30 pm
Duration: 24:46
Description: Using LIGHT to your advantage in the garden is a skill. This week, The Victory Garden looks at light in many different ways. Host Jamie Durie visits the renowned Ruth Bancroft Garden in Walnut Creek, CA, to take a closer look at specimens that reflect light, absorb light, or bring light into your garden. Then, we tackle one of gardening's most persistent questions: what's a gardener to do with shade? Gardening correspondent Paul Epsom gives a primer on the many different types of shade, and how to choose the right plant for the right place. Our "Homegrown" segment this week features a Burmese salad with greens and herbs straight from the garden and greenhouse.

Program Title: BOB ROSS: THE HAPPY PAINTER
Source: N
Type: DOC, PLEDGE
Date/Time: Saturday, December 3, 2011 10:30 am
Duration: 1:27:47
Description: Many people learned to paint with Bob Ross, one of the most iconic figures in public television, but few knew anything about him. What is Bob Ross' story as a man and an artist? How did *The Joy of Painting* get started? And why was he such a compelling figure?