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| Federal Communications Commission Washington, D.C. 20554 | Approved by OMB 3060-0084 (June 2002) | FOR FCC USE ONLY |
| FCC 323-E | | |
| Ownership Report For Noncommercial Educational Broadcast Station | | FOR COMMISSION USE ONLY FILE NO. - 20100713AFZ |
| Read INSTRUCTIONS Before Filling Out Form | | |

Section I - General

| | | | |
|----|--|--|------------------------------------|
| 1. | Legal Name of the Licensee/Permittee KVIE, INC. | | |
| | Mailing Address 2030 W. EL CAMINO AVE. | | |
| | City SACRAMENTO | State or Country (if foreign address) CA | ZIP Code 95833 - |
| | Telephone Number (include area code) 9169295843 | E-Mail Address (if available) GJOHNSON@KVIE.ORG | |
| | FCC Registration Number: 0001545722 | Call Sign KVIE | Facility ID Number 35855 |
| 2. | Contact Representative (if other than Licensee/Permittee) GREG JOHNSON | | Firm or Company Name KVIE, INC. |
| | Telephone Number (include area code) 9169295843 | E-Mail Address (if available) GJOHNSON@KVIE.ORG | |
| 3. | Name of entity, if other than licensee or permittee, for which report is filed | | |
| | Mailing Address | | |
| | City | State or Country (if foreign address) | ZIP Code - |
| | Telephone Number (include area code) | E-Mail Address (if available) | |

Section II - Ownership Information

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| 4. | <p>All of the information furnished in this Report is accurate as of 7/12/2010 (<i>Date must comply with 47 C.F.R. Section 73.3615(d), i.e., information must be current within 60 days of filing of this report, when 4(a) below is checked.</i>)</p> <p>This Report is filed for (<i>check one</i>)</p> <p>a. <input checked="" type="radio"/> Biennial b. <input type="radio"/> Transfer of Control or Assignment of License/Permit c. <input type="radio"/> Other</p> <p>d. <input type="radio"/> Amendment to pending application</p> <p>for the following stations:</p> <p>[Enter Station Information]</p> <p style="text-align: center;">Station List</p> |
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This Report is filed for the following stations:

| Call Letters | Facility ID Number | Location (City/State) | Class of service |
|--------------|--------------------|-----------------------|------------------|
| KVIE | 35855 | SACRAMENTO CA | DT |

5. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only licensees, permittees, or a reporting entity with a majority interest in or that otherwise exercises de facto control over the subject licensee or permittee shall respond.)

[Enter Contract/Instrument Information]

Contracts/Instruments Information

List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only licensees, permittees, or a reporting entity with a majority interest in or that otherwise exercises de facto control over the subject shall respond.)

| Description of Contract or Instrument | Name of person or organization with whom contract is made | Date of Execution | Date of Expiration |
|--|---|-------------------|--------------------|
| MEMBERSHIP AFFILIATION AND PROGRAM SERVICE | PUBLIC BROADCASTING SERVICE | 7/28/2009 | |

| Description of Contract or Instrument | Name of person or organization with whom contract is made | Date of Execution | Date of Expiration |
|---------------------------------------|---|-------------------|--------------------|
| BY-LAWS (AS AMENDED) | KVIE, INC. BY-LAWS | 09/20/2008 | N/A |

| Description of Contract or Instrument | Name of person or organization with whom contract is made | Date of Execution | Date of Expiration |
|---------------------------------------|---|-------------------|--------------------|
| ARTICLES OF INCORPORATION | KVIE, INC. ARTICLES OF INCORPORATION | 2/23/1958 | |

6. Is the governing board directly or indirectly under the control of another entity? Yes No
 If Yes, is a separate FCC Form 323-E submitted for such entity? Yes No

7. List officers, members of governing board, and holders of 1% or more ownership interest, if any. Use one column for each individual or entity. Attach supplemental pages, if necessary.

[Enter Owner Information]

Owner Information

List officers, members of governing board, and holders of 1% or more ownership interest, if any. Use one column for each individual or entity. Attach supplemental pages if necessary.

(Read carefully - The numbered items below refer to line numbers in the following table.)

- Name and address of officer, member of governing board, and holders of 1% or more ownership interest (if other than individual also show name, address and citizenship of natural person authorized to vote the interest). List officers first, then board members, and thereafter, holders of 1% or more ownership interest, if any.
- Citizenship.
- Office held.
- Percent of interest held.
- Principal profession or occupation.
- By whom appointed or elected.
- Existing interests in any other broadcast station, including the nature and size of such interests.

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| a. Name and Address. | DAVID LOWE, 2030 W. EL CAMINO AVENUE, SACRAMENTO, CA |
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|--|---|
| | 95833 |
| b. Citizenship. | US |
| c. Office held. | PRESIDENT & GENERAL MANAGER |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PUBLIC TV STATION PRESIDENT AND GENERAL MANAGER |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | CHRISTY MCDONALD, 2030 W. EL CAMINO AVENUE, SACRAMENTO, CA 95833 |
| b. Citizenship. | US |
| c. Office held. | CHIEF FINANCIAL OFFICER |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PUBLIC TV STATION CHIEF FINANCIAL OFFICER |
| f. By whom appointed or elected. | GENERAL MANAGER & BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | ALICIA ARONG, 2205 IDAHO AVENUE, STOCKTON CA 95204 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | RETIRED |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|---|
| a. Name and Address. | JAMES BECKWITH, FIVE STAR BANK, 2400 DEL PASO ROAD, SUITE 100, SACRAMENTO, CA 95834 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | BANK PRESIDENT |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | LINDA BEECH CUTLER, GENCORP, PO BOX 537012, SACRAMENTO, CA 95853 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | VICE PRESIDENT, CORPORATE COMMUNICATIONS |

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|----------------------------------|--------------------|
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|--|
| a. Name and Address. | MATTHEW HARMON, HP PROPERTY GROUP, INC., 4020 SIERRA COLLEGE BLVD, #200, ROCKLIN, CA |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0 |
| e. Principal profession or occupation. | PROPERTY MANAGEMENT PRESIDENT |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | MICHELLE KUO HARRIS, APPLE INC., 2911 LAGUNA BLVD, ELK GROVE, CA 95758 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | FINANCIAL PLANNING MANAGER AND ANALYST |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|---|
| a. Name and Address. | JERRI HUNT, WASTE CONNECTIONS, INC., 2295 IRON POINT DRIVE, FOLSOM, CA, 95630 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | VICE PRESIDENT, EMPLOYEE RELATIONS |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|---|
| a. Name and Address. | JULIA JENNESS, BOUTIN GIBSON DI GIUSTO HODELL, 555 CAPITOL MALL, SUITE 1500, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD SECRETARY, BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | ATTORNEY/SHAREHOLDER |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|----------------------|---|
| a. Name and Address. | ELLWOOD JONES, CAPITAL REGION FINANCIAL GROUP, LLC, 620 COOLIDGE DRIVE, SUITE 180, FOLSOM, CA 95630 |
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| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PRESIDENT, FINANCIAL PLANNING |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | KEVIN KELSO, WEINTRAUB GENSHLEA CHEDIAK SPROUL, 400 CAPITOL MALL, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | ATTORNEY |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
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| a. Name and Address. | KATHY MCKIM, AT&T, 1215 K STREET, SUITE 1110, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | VICE PRESIDENT, EXTERNAL AFFAIRS NORTH |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|---|
| a. Name and Address. | CLINTON MYERS, MYERS CONSTRUCTION SOLUTIONS, 2554 MILLCREEK DRIVE, SACRAMENTO, CA 95833 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PRESIDENT, CONSTRUCTION COMPANY |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|--|--|
| a. Name and Address. | GLORIA NAIFY, 1365 45TH STREET, SACRAMENTO, CA 95819 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | REAL ESTATE INVESTOR |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |

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|-----------------------|------|
| g. Existing interests | NONE |
|-----------------------|------|

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|--|---|
| a. Name and Address. | RICHARD W. OSEN, MCDONOUGH, HOLLAND & ALLEN, PC, 555 CAPITOL MALL 9TH FLOOR, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | ATTORNEY & SHAREHOLDER |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|---|
| a. Name and Address. | LARRY S. RABER, PERRY-SMITH LLP, 400 CAPITOL MALL, SUITE 1200, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PARTNER, ASSURANCE SERVICES |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|---|
| a. Name and Address. | RANDY REYNOSO, WELLS FARGO BANK, 525 J STREET, SACRAMENTO, CA 95814 |
| b. Citizenship. | US |
| c. Office held. | BOARD VICE CHAIR, BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | EVP, DIVISION MANAGER |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|--|
| a. Name and Address. | DR. ROBERT SPARKS, 5004 GRESHAM DRIVE, EL DORADO HILLS, CA 95762 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | RETIRED PHYSICIAN |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

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|----------------------|--|
| a. Name and Address. | GARY STRONG, THE SACRAMENTO BEE, P. O. BOX 15779, SACRAMENTO, CA 95852 |
| b. Citizenship. | US |

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|--|-----------------------------|
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | SR. VICE PRESIDENT, FINANCE |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|---|
| a. Name and Address. | MARY WEAVER, 1329 GAGLE WAY, SACRAMENTO, CA 95831 |
| b. Citizenship. | US |
| c. Office held. | BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | RETIRED |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|---|
| a. Name and Address. | HENRY WIRZ, SAFE CREDIT UNION, 3720 MADISON AVENUE, NORTH HIGHLANDS, CA 95660 |
| b. Citizenship. | US |
| c. Office held. | BOARD CHAIR, BOARD DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PRESIDENT & CEO |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

| | |
|--|--|
| a. Name and Address. | MICHELE WONG, SYNERGEX INTERNATIONAL CORPORATION, 2330 GOLD MEADOW WAY, GOLD RIVER, CA 95670 |
| b. Citizenship. | US |
| c. Office held. | DESIGNATED DIRECTOR |
| d. Percent of interest held. | 0.00 |
| e. Principal profession or occupation. | PRESIDENT & CEO |
| f. By whom appointed or elected. | BOARD OF DIRECTORS |
| g. Existing interests | NONE |

SECTION III - CERTIFICATION

I certify that I am PRESIDENT AND GENERAL MANAGER

(Official Title)

of KVIE, INC

(Exact legal title or name of respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of certification must be within 60 days of the date shown in Question 4, Section II and in no event prior to that date.)

| | |
|--|-------------------|
| Signature DAVIDE LOWE | Date 7/12/2010 |
| Telephone Number of Respondent (Include area code) 916929584 | |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Exhibits
