

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20090710AMH	
Licensee KVIE, INC.			
Call Sign KVIE	Facility Id 35855	Previous Call Sign (if applicable)	
Community of License			
City SACRAMENTO	State CA	County SACRAMENTO	Zip Code 95833 -
Nielsen DMA SACRAMENTO-STKTON-MODESTO	World Wide Web Home Page Address KVIE.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	6		
<input checked="" type="checkbox"/> Digital	53		
Report reflects information for quarter ending: 06/30/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
Comments: KVIE AIRED THE REQUIRED DAILY SECONDS OF DTV EDUCATION AS OUTLINED BY THE FCC, INCLUDING THE ADDITIONAL, NEWLY REQUIRED COMMUNICATIONS: SERVICE LOSS, ANTENNA/FREQUENCY, HELP CENTERS/INFORMATION, UPDATED 30-MINUTE PROGRAM, AND RESCANNING.  ON APRIL 13 ONE GENERAL DTV EDUCATION SPOT WAS ACCIDENTLY DELETED FROM KVIE'S SERVER IN A CLERICAL ERROR. IT WAS THEN IMMEDIATELY, YET IMPROPERLY, REINGESTED INTO THE SERVER CAUSING A LOSS OF CLOSED CAPTIONING. THAT GENERAL EDUCATION SPOT CONTINUED TO RUN FROM APRIL 14 THROUGH MAY 2, CAUSING KVIE TO NOT MEET THE 180 SECONDS PER DAY OF EDUCATION ON THREE DAYS: 145 SECONDS RAN ON APRIL 18, 175 SECONDS RAN ON APRIL 19, AND 155 SECONDS RAN ON APRIL 25. NO OTHER DAYS WERE AFFECTED.  ALSO SEE BELOW SERVICE LOSS COMMENTS.			
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)?		<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E			
Simulcasting:			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your			

Analog Channel and a second for your primary Digital stream.	
<b>Application Purpose:</b>	
<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.	

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 180 seconds per day of on-air consumer education, in variable timeslots, including at least 22.5 minutes per month between 6 pm and 12 am. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (180 seconds per day) during each day this quarter; including at least 2.5 minutes per month between 6 p.m. and 12 a.m.?	<input type="radio"/> Yes <input checked="" type="radio"/> No
<b>30 Minute Educational Programs - Last Quarter</b>	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station termination of analog services (see 47 C.F.R. § 73.674(e)(2) for additional details)..	
Total number of 30 Minute Informational Programs	2
Comments: "GET READY FOR DIGITAL TV" AIRED ON MAY 15 AT 5PM AND JUNE 10 AT 2PM. THIS VERSION INCLUDED ALL UPDATED ELEMENTS AS REQUIRED BY THE FCC.	

**Mandatory Daily Notices - Last Quarter**

Beginning April 1, 2009, Option Three S(noncommercial) stations must also provide information about antenna use, the need for rescanning, and local help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, so long as they meet the requirements for duration and time of day aired. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: KVIE RAN THE CRAWL "KVIE WILL TRANSITION FROM ANALOG TO DIGITAL-ONLY BROADCASTING	

JUNE 12, 2009, AT 9AM. PLEASE VISIT KVIE.ORG/DTV FOR MORE DETAILS" IN BOTH ENGLISH AND SPANISH. THE CRAWL RAN THREE TIMES A DAY ONCE IN THE MORNING, AFTERNOON, AND EVENING ON JUNE 5 THROUGH JUNE 11, 2009.

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?

Yes  No

If YES, did your station provide additional DTV related information or activities on that Website?  
The comment box may be used to describe what was posted on the station's Website.

Yes  No

Comments:

KVIE.ORG/DTV PROVIDED TRANSITION INFORMATION, PARTICULARLY FOR OVER-THE-AIR VIEWERS, ON HOW TO OBTAIN A CONVERTER BOX COUPON, AND PROVIDED LINKS TO ESTABLISHED DIGITAL TRANSITION SITES INCLUDING, DTV ANSWERS AND WWW.DTV2009.GOV. THIS WEBPAGE INCLUDED A DIRECT LINK TO DTV ANSWERS' SPANISH LANGUAGE WEBSITE. THE PAGE ALSO INCLUDES THE FCC'S CHANGE IN COVERAGE MAP PDF FOR KVIE AND A LINK TO THE DTV ANTENNA SIGNAL STRENGTH MAPPING TOOL.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

A FULL PAGE ARTICLE ABOUT DTV TRANSITION WAS INCLUDED IN KVIE'S MEMBERSHIP PUBLICATION (CIRC. 70,000) IN APRIL, MAY, AND JUNE 2009. THE INFORMATION FOCUSED ON THE DEADLINE, OBTAINING A COUPON, CONVERSION OPTIONS, RESCANNING, RECYCLING, RECEPTION, AND REMEMBERING THAT FAMILY AND NEIGHBORS MIGHT NEED HELP. THE JUNE ADDITION INCLUDED AN ADDITIONAL TRANSITION MESSAGE FROM THE STATION'S GENERAL MANAGER AND THE COVER FEATURED THE DTV TRANSITION.

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

**Section E (Service Loss Notices)**

This section should only be completed by a station if the FCC's Signal Loss Report, available on <http://www.dtv.gov>, predicts that 2 percent or more of the population in that station's Grade B analog service contour will not receive that station's digital signal (See 47 C.F.R. § 73.674(b)(5) for additional details). "Phased transition" stations are exempt from this requirement unless their full authorized facility is predicted to experience this 2 percent or greater loss.

A station that will experience a substantial service loss when transitioning from analog to digital must air service loss notices, of no fewer than 30 seconds, daily between 8 a.m. and 11:35 p.m. At least three service loss notices per week must air between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones. Did your station run these notices, in addition to any other consumer education efforts required by these rules?

Yes  No

Comments:  
 KVIE AIRE THE REQUIRED DAILY AMOUNT OF DTV "SERVICE LOSS" EDUCATION AS REQUIRED BY THE FCC FROM THE FIRST DAY OF REQUIREMENT THROUGH APRIL 13, 2009, AND FROM MAY 3 THROUGH THE FINAL DATE OF REQUIREMENT. AN ELEMENT OF THE SERVICE LOSS SPOT WAS UPDATED TO MORE CLEARLY COMMUNICATE AND THEN REINGESTED. THE SPOT WAS IMPROPERLY REINGESTED CAUSING A LOSS OF CLOSED CAPTIONING. THE SPOT RAN FROM APRIL 14 THROUGH MAY 2, WITHOUT CLOSED CAPTIONING CAUSING IT TO BE NONCOMPLIANT WITH FCC REGULATIONS.  
 KVIE COMPLETED ALL OTHER SERVICE LOSS REQUIREMENTS.

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing MARKETING COMMUNICATIONS MANAGER
Signature SHERYL BROWN	Date (mm/dd/yyyy) 07/10/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**